

EERLIJK    ÄRLIG  
 HONNÊTE    **HONEST**    EHRLICH    **FAST**    SNABB  
**INDIVIDUAL**    INDIVIDUELL    GEPERSONA  
**SERVICE ORIENTED**    TILLVERKAD  
 ORIENTÉ SERVICE    FÄRGGLADA    FARBIG    HERGESTEL  
 SERVICEORIENTIERT    **MANUFACT**  
 SERVICEGERICHT    FABRIQUÉ  
 SERVICEINRIKTAD    VERVAARDI  
 FREUNDLICH    **AWARD-WI**  
**FRIENDLY**    VÄNLIG    AUSGEZEIC  
 AIMABLE    **COLOURFUL**    KLEURRIJK    COLORÉ    FARBIG    **BRILLIANT**    BRILLANT    LYSANDE    BRILJANT    **AWARD-WI**  
 VRIENDELIJK    ZUVERLÄSSIG    **HIGH**  
**RELIABLE**    BETROUWBAAR    HÖ  
 EMPATHISCH    PÅLITLIG    SYMPATHISCH  
 EDEL    **EMPATHETIC**    FIABLE    SYMPATHIQUE    SYMPATHIEK    ZERTIFIZIERT  
 NOBLE    **NOBLE**    EDEL    EMPATISK    EMPATHIQUE    EMPATHISCH    **LIKABLE**    SYMPATISK    SYMPATHISCH  
 ÄDEL    EDEL    EMPATISK    EMPATHIQUE    EMPATHISCH    **LIKABLE**    SYMPATISK    SYMPATHISCH    SYMPATHIQUE    SYMPATHIEK    ZERTIFIZIERT

CATALOGUE 2025/2026

**SIMPLE.**  
**EXCELLENT.**  
~~**DONE.**~~ *NEW.*

Discover everything in this catalogue that will make your brand shine. For a lasting impression and a strong presence:

- Plastic pens
- Metal pens
- Mugs and cups



**kössinger**  
Mugs. Branded for you.

**rou bill**  
Metal Pens. Branded for you.

**senator**  
Made in Germany. Since 1920.

Valid from Jan. 01, 2025

All prices are industrial prices and are to be understood as recommended selling price in euro per piece, ex works, excluding VAT, and remain valid provided that the economic environment remains stable. Whilst our catalogues are prepared with utmost care SENATOR GmbH cannot guarantee the completeness and accuracy of the information provided. Our general terms apply. You will find these at [www.senator.com](http://www.senator.com)

## **Dear Valued Customer,**

As a German family business and manufacturer, we place great importance on customer satisfaction. With Simple. Excellent. Done., we stand for a straightforward, transparent pricing structure, reliable processes, and a strong understanding of project management – because we know what truly matters.

This commitment guides our actions to provide you with clear and dependable solutions across all areas.

### **Simple**

We offer the simplest price structure in the market. No upfront costs. No shipping fees. No catalogue price increases for 2026. Transparent and fair pricing gives you the security to plan confidently.

### **Excellent**

Reliable planning, production, and sales processes, backed by certifications, ensure the outstanding quality of our products and significantly contribute to your success.

### **Done**

As a seasoned manufacturer, we can flexibly adapt to your individual requirements and tailor solutions to your projects – because no one understands the project business better than we do.

With this catalogue, we offer not just products but solutions that are specially designed to meet your needs, ensuring successful collaboration now and in the future.

We look forward to continuing our successful partnership.

Sincerely,

Daniel Jeschonowski  
Group CEO Senator

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 ÄDEL    EMPATHIQUE    EMPATHISCH    **LIKABLE**    SYMPATISK    SYMPATHISCH    SYMPATHIQUE    SYMPATHIEK    ZERTIFIZIERT

**MANUFACTURING COMPETENCE**

**SIMPLE.  
EXCELLENT.  
DONE.**

*MADE IN GERMANY.*

Senator has stood for quality and reliability for over 100 years. We are just as committed to these attributes as we are to the essential issue of responsibility for our environment and future generations.



# MADE IN GERMANY



## COMPLETE VALUE CHAIN IN GERMANY

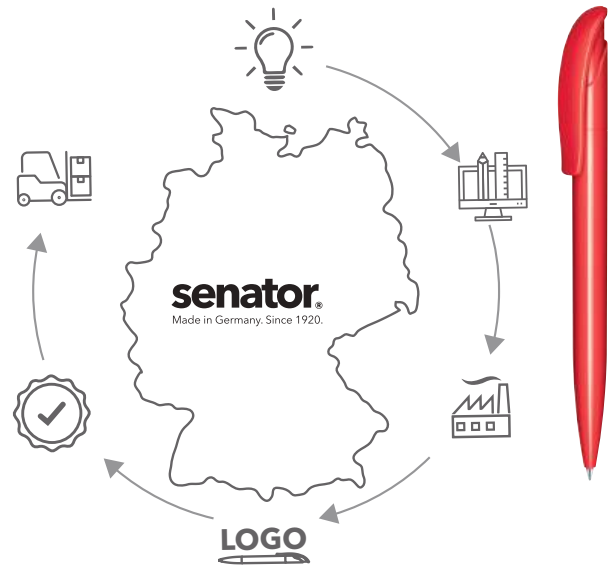
All senator® plastic pens are fully produced in Germany using 100% green electricity. For us, “Made in Germany” goes far beyond mere advertising and encompasses the entire value chain from **design** and **development**, **injection moulding**, **assembly** and **printing** to **logistics** and **quality assurance**.

This means we know exactly which raw materials go into every single writing instrument.

Your advantages with senator®:

- Short transport distances and proximity to the market
- Safe and durable products
- High and uniform quality standards
- Extensive know-how with experienced employees
- Flexibility in product development

With each of our writing instruments, we achieve a leading CO<sub>2</sub> footprint in the industry per metre of writing length, because **in terms of ecological footprint, a product “Made in Germany” clearly exceeds other imported products.**



Senator® products are always the safe choice and fulfil all legal requirements. To us, the Sedex membership is as self-evident as the certification according to ISO 9001 and 14001.



Sedex<sup>2</sup> Member

## SENATOR® ENVIRONMENT MANAGEMENT

A healthy environment plays a major role for us. That is why we pay special attention to sustainable materials and production processes, ecological compatibility, waste avoidance, resource conservation and recycling.

For example, we only purchase green electricity from hydropower and at the same time invest in electricity-saving measures at our production site.

Another important step in holistic climate protection is the offsetting of greenhouse gases. For us, this means not only continuing our efforts to reduce them, but also recording unavoidable greenhouse gas emissions and offsetting them through climate protection projects.

We support both regional and global climate protection projects. In this way, we also promote the achievement of the global Sustainable Development Goals, such as the fight against poverty or the improvement of living conditions in emerging and developing countries.



ClimatePartner  
certified company  
[climate-id.com/NQQEMZ](https://climate-id.com/NQQEMZ)

NEW

EVOXX POLISHED RECYCLED LC

**SIMPLE.  
EXCELLENT.  
~~DONE.~~  
BRILLIANT.**

A real treasure for your advertising. The senator® Evoxx Recycled LC impresses with its stylish design and a clip with an elegant lacquer finish.

- Made from recycled R-ABS from Germany
- Up to 75 % less CO<sub>2</sub> emissions compared to ABS plastic
- Long-lasting senator® magic flow G2 refill, can be reordered free of charge



# NOVELTIES

## EVOXX POLISHED RECYCLED LC

**NEW**



Product information  
see page 26

## EVOXX POLISHED RECYCLED MC

**NEW**



Product information  
see page 27

## PRODUCT RANGE WRITING INSTRUMENTS


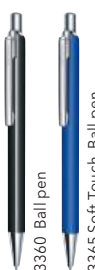



















<p><b>Melbi</b></p>  <p>3318 Biobased Recycled</p> <p>19</p>	<p><b>Liberty Bio</b></p>  <p>3310 Bio</p> <p>20</p>	<p><b>Skeyo Bio</b></p>  <p>3290 Bio</p> <p>21</p>	<p><b>Nature Plus</b></p>  <p>2796 Bio</p> <p>21</p>	<p><b>Super Hit Bio</b></p>  <p>3300 Bio</p> <p>22</p>	<p><b>Super Hit</b></p>  <p>3304 Matt Recycled</p> <p>22</p>	<p><b>Trento</b></p>  <p>3305 Matt Recycled</p> <p>23</p>	<p><b>Liberty</b></p>  <p>3307 Matt Recycled</p> <p>24</p>	<p><b>Challenger</b></p>  <p>3402 Matt Recycled</p> <p>24</p>	<p><b>Evoxx</b></p>  <p>3273 Polished Recycled</p> <p>25</p>	<p><b>Evoxx Duo</b></p>  <p>3274 Polished Recycled</p> <p>25</p>	<p><b>NEW</b></p>  <p>3275 Polished Recycled LC</p> <p>26</p>	<p><b>NEW</b></p>  <p>3277 Polished Recycled MC</p> <p>27</p>
<p><b>QR Code Pens</b></p>  <p>13</p>	<p><b>Dart</b></p>  <p>2600 Polished</p> <p>28</p> <p>2959 Polished Basic</p> <p>28</p> <p>2602 Clear</p> <p>29</p>			<p><b>Super Hit</b></p>  <p>2883 Polished</p> <p>29</p> <p>2955 Polished Basic</p> <p>30</p> <p>2956 Polished Basic SG</p> <p>30</p> <p>2756 Clear</p> <p>31</p> <p>2234 Clear SG</p> <p>31</p> <p>2244 Frosted</p> <p>32</p> <p>2904 Matt</p> <p>32</p>				<p><b>Liberty</b></p>  <p>2915 Polished</p> <p>33</p> <p>2993 Polished Basic</p> <p>33</p> <p>2015 Soft Touch</p> <p>34</p> <p>2942 Soft Touch MC</p> <p>34</p> <p>3220 Clip4U</p> <p>35</p>				
<p><b>Challenger</b></p>  <p>2416 Polished</p> <p>36</p> <p>2926 Polished MT</p> <p>37</p> <p>2958 Polished Basic SG</p> <p>37</p> <p>2418 Frosted</p> <p>38</p> <p>2192 Clear</p> <p>38</p> <p>2597 Clear SG</p> <p>39</p> <p>2925 Clear MT</p> <p>40</p> <p>2737 Soft Touch</p> <p>40</p>				<p><b>Bridge</b></p>  <p>3250 Polished</p> <p>41</p> <p>3252 Polished MT</p> <p>41</p> <p>3251 Clear</p> <p>42</p> <p>3253 Clear MT</p> <p>42</p> <p>3257 Soft Touch</p> <p>43</p>			<p><b>Headliner</b></p>  <p>3280 Polished Basic</p> <p>44</p> <p>3281 Clear Basic</p> <p>44</p> <p>3285 Soft Touch</p> <p>45</p>					
<p><b>Point</b></p>  <p>3217 Polished</p> <p>46</p> <p>3317 Metal</p> <p>46</p>		<p><b>New Spring</b></p>  <p>2410 Clear MC</p> <p>47</p> <p>2310 Polished MC</p> <p>47</p>		<p><b>METAL PENS MADE IN GERMANY</b></p> 				<p><b>Polar</b></p>  <p>3261</p> <p>48</p>	<p><b>Signer Liner</b></p>  <p>2709</p> <p>48</p>	<p><b>Refills</b></p>  <p>16</p>		






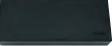







## PRODUCT RANGE WRITING INSTRUMENTS



	<p><b>Arvent</b></p>  <p>3360 Ball pen 3365 Soft Touch Ball pen</p> <p>50 50</p>	<p><b>Phenix</b></p>  <p>3380 Ball pen</p> <p>51</p>	<p><b>Attract</b></p>  <p>3330 Stylus Touch Pad Pen 3335 Soft Touch Touch Pad Pen</p> <p>52 52</p>	<p><b>Galant</b></p>  <p>3370 Ball pen</p> <p>53</p>	<p><b>Arctic</b></p>  <p>3390 Ball pen</p> <p>53</p>	<p><b>Star Tec</b></p>  <p>2040 Steel Ball pen 2511 Alu Ball pen</p> <p>54 54</p>	
<p><b>Image</b></p>							
 <p>2636 Black Line Ball pen 1119 Black Line Rollerball 0104 Black Line Fountain pen</p> <p>57 58 58</p>	 <p>6205 / 6206 Set</p> <p>58</p>	 <p>2786 White Line Ball pen 1146 White Line Rollerball</p> <p>59 59</p>	 <p>6205 / 6206 Set</p> <p>59</p>	 <p>2158 Chrome Ball pen 1036 Chrome Rollerball</p> <p>60 60</p>	 <p>6238 Set</p> <p>60</p>		
<p><b>Nautic</b></p>							
 <p>2215 Ball pen 1092 Rollerball 2754 Touch Pad Pen 3340 Black Touch Pad Pen</p> <p>55 55 56 56</p>	 <p>6297 Set</p> <p>56</p>	<p><b>Carbon</b></p>  <p>3350 Black Ball pen 2159 Ball pen 1037 Rollerball 0076 Fountain pen</p> <p>61 62 63 63</p>		 <p>6239 / 6240 Set</p> <p>63</p>	<p><b>Tizio</b></p>  <p>2400 Ball pen 1240 Rollerball 0240 Fountain pen</p> <p>64 65 65</p>		 <p>6252 / 6253 Set</p> <p>65</p>

## CASES

 <p>ET 191 Biobased Recycled</p> <p>19</p>	 <p>PIET157/173</p> <p>66</p>	 <p>ET 157</p> <p>66</p>	 <p>ET 190</p> <p>66</p>	 <p>ET 156</p> <p>66</p>	 <p>ET 160</p> <p>67</p>
 <p>ET 150</p> <p>67</p>	 <p>ET 169</p> <p>68</p>	 <p>ET 171</p> <p>68</p>	 <p>ET 154</p> <p>68</p>	 <p>SC 233</p> <p>68</p>	

## PRODUCT RANGE MUGS



### Explanation of symbols



suitable for CMYK-print



suitable for 1-5C-print



suitable for engraving

**Amity**



70

0321

**Frieda**



71

9011

**Elite**



71

0912

**Elite Inside**



72

0353

**Charisma**



72

0915

**Prime**



73

0341

**Elegant**



73

0381

**Maxi Mug**



74

0344

**Appeal**



74

0928

**Sophia**



75

9015

## TABLEWARE

**Fancy**



76

0965



76

0964



77

0920



77

0966 / 0993 / 0994



78

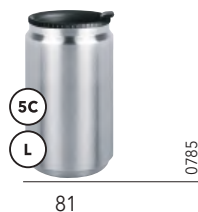
0951

## PRODUCT RANGE OUTDOOR MUGS

King Can



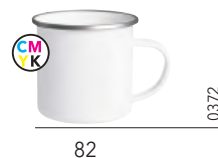
King Can Mini



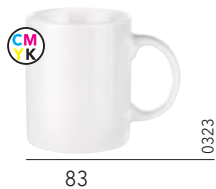
Trophy



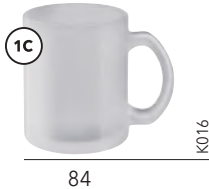
Outdoor



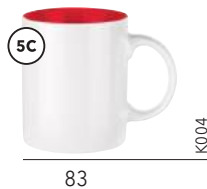
Carina



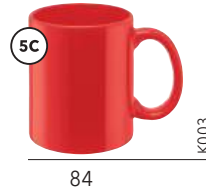
Carina Glas



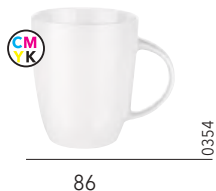
Carina Inside



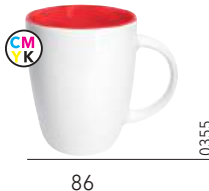
Carina Colour



Elektra



Elektra Inside



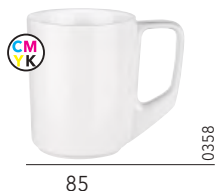
Ennia Inside



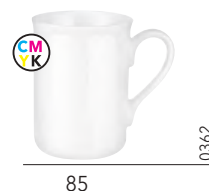
Ennia Black Inside



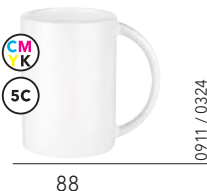
Solid



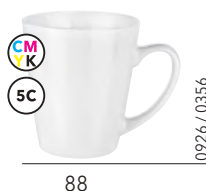
Cali



Cult

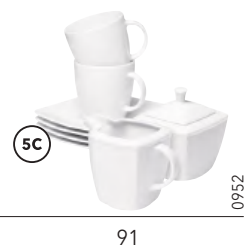
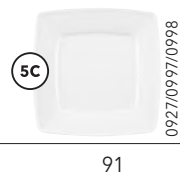
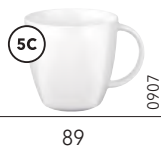
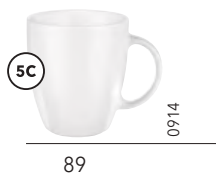


Cosmos



## TABLEWARE

Maxim



# CUSTOMISED COLOURS



## MIX & MATCH SERVICE



Would you like a different colour combination for your favourite pen? Then the senator® Mix & Match service is just right for you. Combine the colours of our catalogue products freely according to your wishes and your corporate design. Parts of the different finishes polished, matt, clear and frosted can also be freely combined with each other and even supplemented with a metal tip if available.

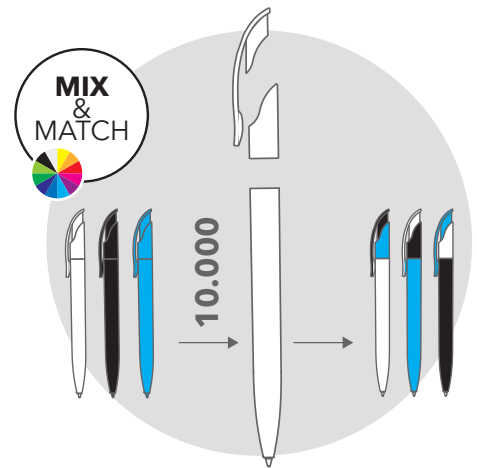
We produce all plastic parts ourselves. This means that we can produce and combine the parts in the corresponding colours for you from a quantity **of 10,000 pieces**. This opens up almost **limitless possibilities** for your very own personalised ball pens.

An example:

The Bridge model consists of 3 parts, each of which is available in 15 colours, with the tip additionally available in a metal version.

This opens up 3,600 possible combinations for this model. And all that **at no extra charge**.

We will also be happy to help you select your desired model. Please contact us.



**On request, you can combine selected plastic writing instruments in any of our standard colours from 10,000 pieces.**

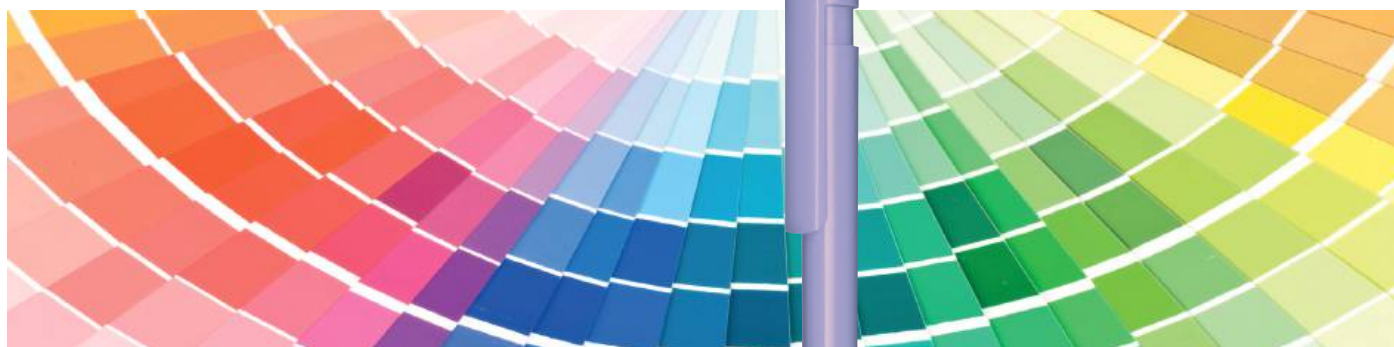
**Examples for Mix & Match combinations:**



# CUSTOMISED COLOURS



## COLOURING ACCORDING TO PMS SPECIFICATION



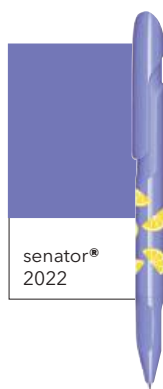
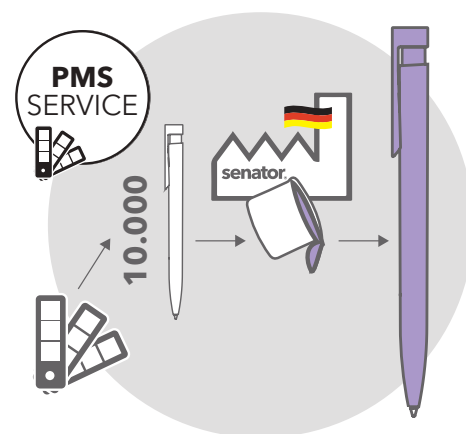
You can't find your desired colour among our catalogue products? Then use the senator® PMS service.

Tell us the PANTONE® number of your desired colour and we will produce the pen or just a specific part in your **very own personal shade**.

This is possible from a quantity of 10,000 pieces.

For approval we will send you a sample plate made in the desired colour.

Our colour references always refer to the PANTONE® Matching System, however we must point out that the product itself - because of different surfaces, lighting and materials - can differ from the colour tone printed on paper. This is why we cannot accept complaints for such deviations.



Special logo colours that deviate from the standard are just as easy to reproduce as colours for seasonal advertising campaigns. Be creative!



**This service is available for all plastic pens.**

For price information please see page 101.

# FAST DELIVERY SERVICES



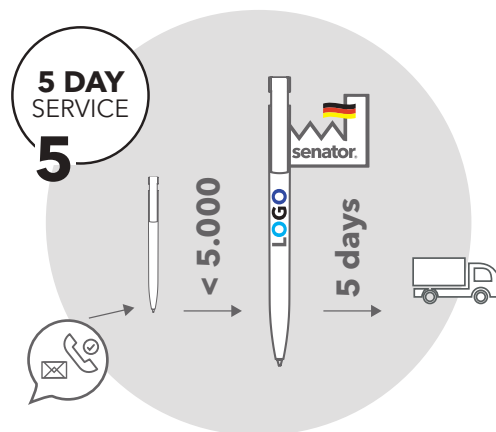
## 5-DAY-SERVICE



Take advantage of the unique senator® "5 day service". All of your orders for volumes of up to 5,000 pieces will be produced in Germany within 5 days, including up to 5-colour printing, packaging and ready for dispatch.

- **5 days production period**  
from approval of the artwork until 12:00 pm
- **Up to 5,000 ball pens**
- Up to **5 colour printing** (1c - 5c print, 1 position)
- Valid for all colours of the respective model
- Blue ink

For price information please see page 101.



These models are available within our 5-day-service:

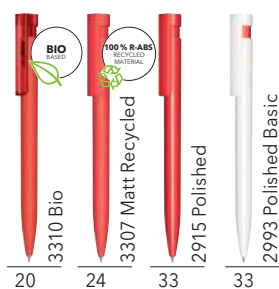
### SKEYE BIO



### NATURE PLUS



### LIBERTY



### CHALLENGER



up to 15 colours



catalogue page:

### SUPER HIT



### DART



catalogue page:

# CONNECTED PENS

## BALL PENS WITH QR CODE



The senator® QR code ball pens offer you another option for a quick and contactless transfer of additional information.

QR codes have been established as a printing option at senator® for several years. Now, new and revolutionary applications can be linked with QR codes.

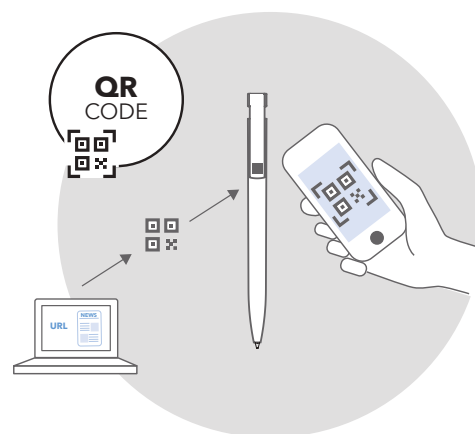
### THE SENATOR® QR CODE PEN PACKAGE

1. Send us the **link of your choice** for your personalised QR code when placing your order.
2. We create your very own QR code, according to CI specifications and the **best possible readability**.
3. We print the QR code in best digital print quality, **without additional costs.\***
4. The ball pen is then **immediately ready for use**.

### EXAMPLE APPLICATIONS

- **Business cards**  
With all important contact information including a call function
- **WiFi Connection**  
With direct access to the corresponding WiFi network (e.g. hotel industry)
- **Social Media Channels**  
All information/news on your product and service range
- **Events**  
Announce your trade fairs with all important data

\*The QR code is equivalent to a digital print on the clip and can also be applied as part of your logo print at **no extra cost**.



**Also possible on coloured and transparent clips as long as the print colour is of sufficient contrast to the clip colour.**

### MODELS

These items can easily be provided with a QR code print on the clip.



23 Trento  
33-35 Liberty  
29-32 Super Hit  
44-45 Headliner  
25-27 Evxxx  
41-43 Bridge  
36-40 Challenger  
21 Skeye Bio



**BIOBASED AND  
RECYCLED PLASTICS**

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**SIMPLE.  
EXCELLENT.  
~~DONE.~~  
SUSTAINABLE.**

At senator® we actively follow the latest Research and Development in alternative materials to reduce the CO<sub>2</sub> footprint and see these developments very positively!







- We produce five successful ball pen models from bio-based plastic made from sugar cane
- Our range also includes five models made from post-industrial recycled plastic.
- We also recycle the production waste from our bio-based ball pens and use it to produce new ball pens





# MADE IN GERMANY

## BIOBASED PLASTICS AND RECYCLED PLASTICS

		Source	Material basis	Core characteristics	CO <sub>2</sub> footprint	
 <p><b>BIOBASED PLASTICS (PLA)</b></p>		<p>We use a PLA based on renewable resources for our bio products. Our PLA is made from sugar cane. One of the most efficient raw materials for PLA production.</p>	<p>Renewable raw material with a biobasis</p>	<p>PLA (poly lactic acid from sugar cane)</p>	<p>Pleasant feel and natural colours</p>	<p>CO<sub>2</sub> reduced, as up to 85 % is organic / renewable</p>
 <p><b>RECYCLED PLASTICS (R-ABS)</b></p>		<p>We use an ABS recompond based on &gt;95% recycled material. This means reusing industrial production remnants and waste, returns and everyday products.</p>	<p>Genuinely recycled plastic from durable articles</p>	<p>ABS (Thermoplastic material)</p>	<p>High-quality surfaces</p>	<p>Up to 75 % less CO<sub>2</sub> compared to new ABS plastic</p>
 <p><b>RECYCLED BIOBASED PLASTICS (R-ABS)</b></p>		<p>We use a PLA based on renewable resources for our bio products.</p> <p>The production waste from our bio-products made with this material is repurposed to craft the senator "Melbi" ballpoint pen.</p>	<p>Renewable raw material with a biobasis, recycled</p>	<p>PLA (poly lactic acid from sugar cane)</p>	<p>Pleasant feel</p>	<p>CO<sub>2</sub> reduced, as up to 85 % is organic / renewable</p>

# REFILLS

## FREE REPLACEMENT REFILL



Once the refill is empty, it is easy to extend its life span. We offer all users of our writing instruments from Europe the opportunity to order a free replacement refill via our website [refills.senator.com](https://refills.senator.com). You only pay a shipping fee of 1 €.

**This avoids waste, protects the environment and extends the advertising life of your ball pen many times over.**

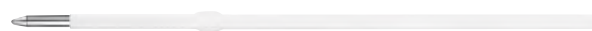
[refills.senator.com](https://refills.senator.com)

## senator® magic flow

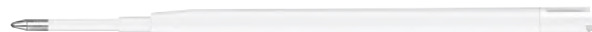
A high quality refill ensures a more pleasurable writing experience and guarantees higher levels of exposure and a better economic return for brands. As a specialist in plastics processing, we also produce our X20 and G2 plastic refills **in our own factory in Germany.**

The **senator® magic flow G2** refill belongs to the best of its class:

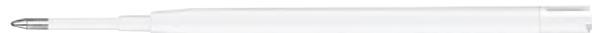
- **High class quality ball point**
- **Compliant** to ISO-12757-2 and tested under stringent quality criteria to the highest standards
- **In two sizes:**
  - 1.0 mm for all who prefer a clear and fine line
  - 1.4 mm for all those who love more ink flow and thus even smoother writing
- Thanks to the quality ballpoint and **premium-quality German ink** the writing is exceptionally smooth and even
- Our refill promise: **up to 5 years of writing power** of our G2 refills



8062 **senator® magic flow X20 refill (1.0 mm)**  
Blue or black, writing length up to 2 km



8004 **senator® magic flow G2 refill (1.0 mm)**  
Blue or black, writing length up to 5 km



8080 **senator® magic flow G2 refill (1.4 mm)**  
Blue or black, writing length up to 3.5 km



8068 **senator® magic flow metal refill, G2**  
Blue or black, writing length up to 8.5 km



**SENATOR® PENS**

**SIMPLE.  
EXCELLENT.  
~~DONE.~~**

*MADE IN GERMANY.*

Senator® brand plastic writing instruments stand for the highest quality and reliability.

- 100% produced in our own factory in Germany
- Clearly superior ecological footprint compared to imported products
- Short transport routes, safe production processes





MELBI

# SIMPLE. EXCELLENT. ~~DONE.~~ RECYCLED.

Sustainable in 3 ways:  
biobased, recycled and long  
lasting

- Made from the production residues of senator® bio products
- Bio-based plastic waste from sugar cane
- Conserves resources as no additional raw materials are added
- Production in our own factory in Germany
- Free replacement refill, can be ordered online



senator®  
bio pens



Reuse of the  
generated  
organic waste



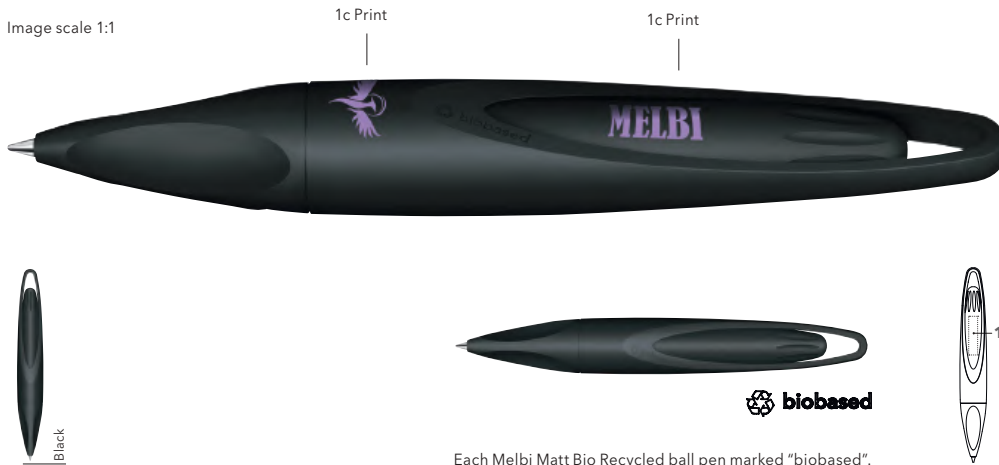
Further  
processing



Resource-  
conserving new  
development

# MELBI MATT BIO RECYCLED

Image scale 1:1



**PENS**  
**senator®**  
Made in Germany, Since 1920.

## ART. NO. 3318

**Twist action ball pen made from the recycled production waste of the senator® bio pens.**

PLA-based bioplastic with a matt surface.  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

Note: The surface of products made of bio plastics may show slight irregularities.

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	500	1,000	2,500	5,000
<b>3318</b>				
<b>Plain</b>	0.58	0.58	0.58	0.58
<b>Incl. 1c print, per position</b>	0.85	0.77	0.71	0.67
<b>Incl. CMYK-print per position</b>	1.26	1.06	0.91	0.81

For branding prices please refer to page 101

## BRANDING / AREA

<b>Tube</b>	<b>1</b>	1c Print	26 x 6 mm
<b>Barrel</b>	<b>2</b>	1c Print or CMYK print	8 x 10 mm



**ClimatePartner**  
certified product  
climate-id.com/K4P988

# ET191



Each ET 191 is marked "biobased".

## ART. NO. ET191

**This case is made from the recycled production waste of the senator bio pens.**

PLA-based bioplastic with a matt surface.

Note: The surface of products made of bio plastics may show slight irregularities.

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>ET 191</b>				
<b>Plain</b>	1.80	1.80	1.80	1.80
<b>Incl. CMYK Print per position</b>	3.77	3.18	2.76	2.48

For branding prices please refer to page 101

## BRANDING / AREA

<b>Outside</b>	<b>1</b>	CMYK Print	150 x 18 mm
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certified product  
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# LIBERTY BIO

Image scale 1:1

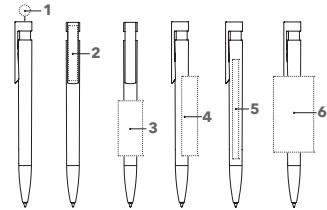


1c Print



biobased

Each Liberty Bio ball pen is engraved with "biobased" at the side.



## ART. NO. 3310

### Push ball pen

**Barrel and tip: bio-based material**, matt surface, glossy transparent mid and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black  
Note: The surface of products made of bio plastics may show slight irregularities.

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3310	500	1,000	2,500	5,000
<b>Plain</b>	0.72	0.72	0.72	0.72
<b>Incl. 1c print, per position</b>	0.99	0.91	0.85	0.81
<b>Each further colour</b>	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.40	1.20	1.05	0.95

For branding prices please refer to page 101

## BRANDING / AREA

Part	Print	Area
<b>Cap</b>	1 CMYK Print	Ø 9.5 mm
<b>Clip</b>	2 1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	3 1c - 5c Print	45 x 20 mm
	4 1c - 5c Print	65 x 13 mm
	5 CMYK Print	60 x 7 mm
	6 1c - 5c Print	60 x 30 mm (from 1,000 pieces)



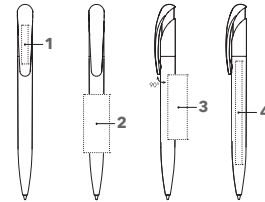
**ClimatePartner certified product**  
climate-id.com/K4P988

# NATURE PLUS BIO

Image scale 1:1



Each Nature Plus ball pen is marked at the side of the clip.



PENS

senator®  
Made in Germany, Since 1920.

## ART. NO. 2796

### Push ball pen

bio-based material, matt surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Note: The surface of products made of bio plastics may show slight irregularities.

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2796	500	1,000	2,500	5,000
<b>Plain</b>	0.86	0.86	0.86	0.86
<b>Incl. 1c print, per position</b>	1.13	1.05	0.99	0.95
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.54	1.34	1.19	1.09
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 101

## BRANDING / AREA

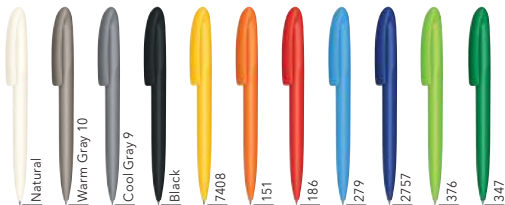
Clip	1	1c - 5c Print CMYK Print	30 x 5 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 15 mm
	4	CMYK Print	80 x 7 mm



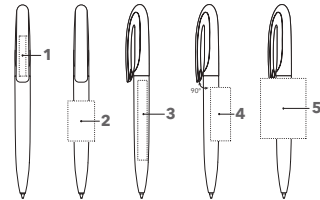
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certified product  
climate-id.com/K4P988

# SKEYE BIO

Image scale 1:1



Each Skeye Bio ball pen is marked at the side of the clip.



## ART. NO. 3290

### Twist ball pen

Bio-based material, matt surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Note: The surface of products made of bio plastics may show slight irregularities.

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3290	500	1,000	2,500	5,000
<b>Plain</b>	1.01	1.01	1.01	1.01
<b>Incl. 1c print, per position</b>	1.28	1.20	1.14	1.10
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.69	1.49	1.34	1.24
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	30 x 20 mm
	3	CMYK Print	50 x 7 mm
	4	1c - 5c Print	40 x 15 mm
	5	1c - 5c Print	45 x 34 mm (from 1,000 pieces)



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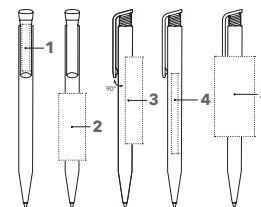
# SUPER HIT BIO

Image scale 1:1



biobased

Each Super Hit Bio ball pen is engraved with "biobased" at the side.



## ART. NO. 3300

### Push ball pen

#### Barrel: bio-based material, matt surface,

clip pusher: polished opaque, white, sensor® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black  
Please note: The surface of products made of bio plastics may show slight irregularities.

### SERVICES

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3300	500	1,000	2,500	5,000
<b>Plain</b>	0.43	0.43	0.43	0.43
<b>Incl. 1c print, per position</b>	0.70	0.62	0.56	0.52
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.11	0.91	0.76	0.66

For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	2	1c - 5c Print	50 x 20mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	60 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)



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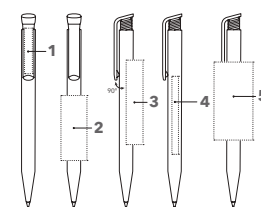
# SUPER HIT MATT RECYCLED

Image scale 1:1



recycled

Each Super Hit Matt Recycled ball pen is engraved with "recycled" at the side.



## ART. NO. 3304

### Push ball pen

#### Visible parts made from recycled material,

matt opaque barrel, durable sensor® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

### SERVICES

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3304	500	1,000	2,500	5,000
<b>Plain</b>	0.38	0.38	0.38	0.38
<b>Incl. 1c print, per position</b>	0.65	0.57	0.51	0.47
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.06	0.86	0.71	0.61

For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	60 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)



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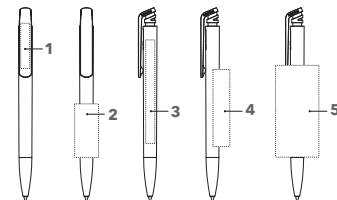
# TRENTO MATT RECYCLED

Image scale 1:1

4c Print



Each Trento Recycled ball pen is engraved with "recycled" at the side.



## ART. NO. 3305

### Push ball pen

Visible parts made from recycled material, matt opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

### SERVICES

Mix & Match: from 10,000 pieces, see page 10  
PMS Service: from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3305	500	1,000	2,500	5,000
Plain	0.50	0.50	0.50	0.50
Incl. 1c print, per position	0.77	0.69	0.63	0.59
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.18	0.98	0.83	0.73

For branding prices please refer to page 101

## BRANDING / AREA

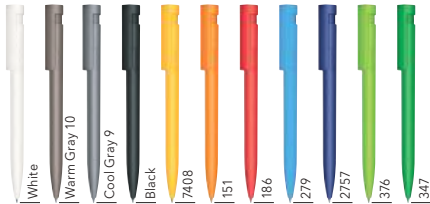
Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	40 x 20 mm
	3	CMYK Print	60 x 7 mm
	4	1c - 5c Print	60 x 13 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)



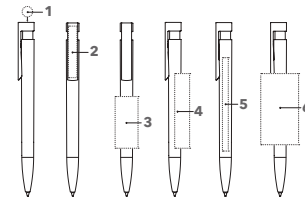
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certified product  
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# LIBERTY MATT RECYCLED

Image scale 1:1



Each Liberty Matt Recycled ball pen is engraved with "recycled" at the side.



## ART. NO. 3307

### Push ball pen

#### Visible parts made from recycled material

Matt opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3307	500	1,000	2,500	5,000
<b>Plain</b>	0.63	0.63	0.63	0.63
<b>Incl. 1c print, per position</b>	0.90	0.82	0.76	0.72
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.31	1.11	0.96	0.86

For branding prices please refer to page 101

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	CMYK Print	Ø 9.5 mm
<b>Clip</b>	<b>2</b>	1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	<b>3</b>	1c - 5c Print	45 x 20 mm
	<b>4</b>	1c - 5c Print	65 x 13 mm
	<b>5</b>	CMYK Print	60 x 7 mm
	<b>6</b>	1c - 5c Print	60 x 30 mm (from 1,000 pieces)



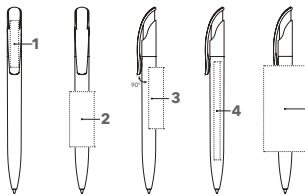
**ClimatePartner**  
certified product  
climate-id.com/K4P988

# CHALLENGER MATT RECYCLED

Image scale 1:1



Each Challenger Matt Recycled ball pen is printed with "Recycled Material" on the back.



## ART. NO. 3402

### Push ball pen

#### Visible parts made from recycled material,

matt opaque body surface, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3402	500	1,000	2,500	5,000
<b>Plain</b>	0.76	0.76	0.76	0.76
<b>Incl. 1c print, per position</b>	1.03	0.95	0.89	0.85
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.44	1.24	1.09	0.99

Surcharge magic flow refill 1.4 - 0.10 0.10 0.10

For branding prices please refer to page 101

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	45 x 20 mm
	<b>3</b>	1c - 5c Print	50 x 12 mm
	<b>4</b>	CMYK Print	60 x 7 mm
	<b>5</b>	1c - 5c Print	60 x 35 mm (from 1,000 pieces)



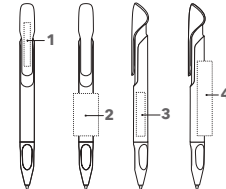
**ClimatePartner**  
certified product  
climate-id.com/K4P988

# EVOXX POLISHED RECYCLED

Image scale 1:1



Each Evoxx Polished Recycled ball pen is printed with "Recycled Material" on the back.



## ART. NO. 3273

### Push ball pen

**Visible parts made from recycled material,** glossy opaque barrel with matt accents, durable senator® magic flow G2 refill, (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3273	500	1,000	2,500	5,000
<b>Plain</b>	0.63	0.63	0.63	0.63
<b>Incl. 1c print, per position</b>	0.90	0.82	0.76	0.72
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.31	1.11	0.96	0.86

For branding prices please refer to page 101

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	35 x 5 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	28 x 20 mm
	<b>3</b>	CMYK Print	35 x 7 mm (from 1,000 pieces)
	<b>4</b>	1c - 5c Print	55 x 18 mm (from 1,000 pieces)



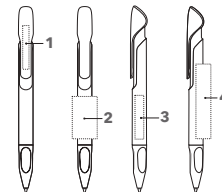
**ClimatePartner**  
certified product  
climate-id.com/K4P988

# EVOXX DUO POLISHED RECYCLED

Image scale 1:1



Each Evoxx Duo Polished Recycled ball pen is printed with "Recycled Material" on the back.



## ART. NO. 3274

### Push ball pen

**Visible parts made from recycled material,** glossy opaque barrel with matt accents, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3274	500	1,000	2,500	5,000
<b>Plain</b>	0.63	0.63	0.63	0.63
<b>Incl. 1c print, per position</b>	0.90	0.82	0.76	0.72
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.31	1.11	0.96	0.86

For branding prices please refer to page 101

## BRANDING / AREA

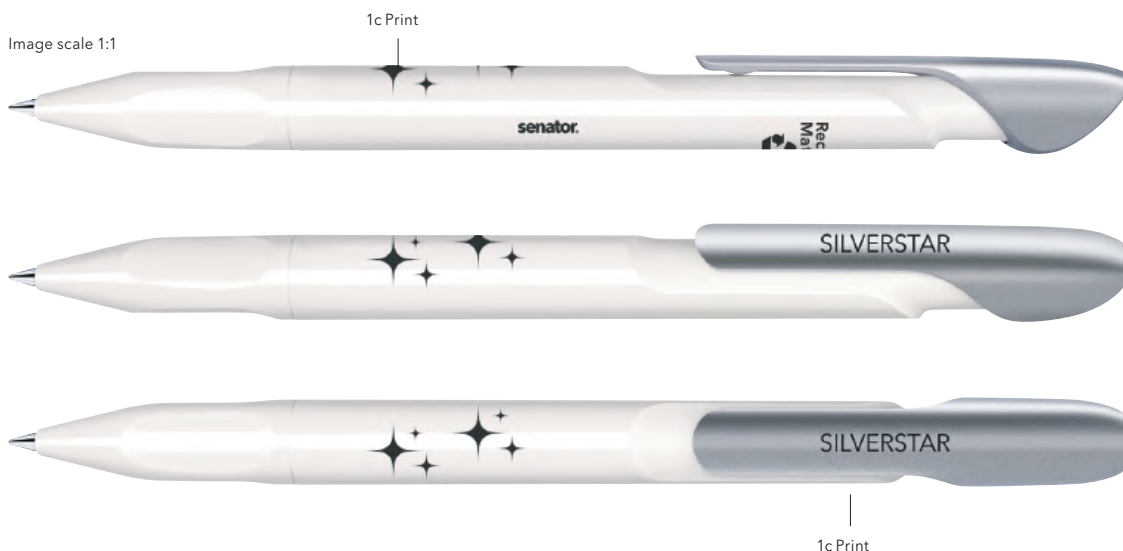
<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	35 x 5 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	28 x 20 mm
	<b>3</b>	CMYK Print	35 x 7 mm (from 1,000 pieces)
	<b>4</b>	1c - 5c Print	55 x 18 mm (from 1,000 pieces)



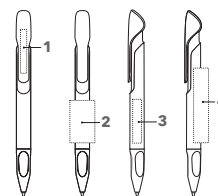
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# EVOXX POLISHED RECYCLED LC



Each Evoxx Polished Recycled LC ball pen is printed with "Recycled Material" on the back.



## ART. NR. 3275

### Push ball pen

**Visible parts made from recycled material,** glossy opaque barrel with matt accents, lacquered clip: glossy gold, glossy silver, matt black durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	3275	500	1,000	2,500	5,000
<b>Plain</b>	0.63	0.63	0.63	0.63	0.63
<b>Incl. 1c print, per position</b>	0.90	0.82	0.76	0.72	
Each further colour	0.27	0.19	0.13	0.09	
<b>Incl. CMYK print, per motif</b>	1.31	1.11	0.96	0.86	

For branding prices please refer to page 101

## BRANDING / AREA

Part	Print Type	Area
<b>Clip</b>	1 1c - 5c Print CMYK Print	35 x 5 mm
<b>Barrel</b>	2 1c - 5c Print	28 x 20 mm
	3 CMYK Print	35 x 7 mm (from 1,000 pieces)
	4 1c - 5c Print	55 x 18 mm (from 1,000 pieces)



**ClimatePartner**  
certified product  
climate-id.com/K4P988

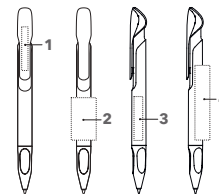


# EVOXX POLISHED RECYCLED MC

Image scale 1:1



Each Evoxx Polished Recycled MC ball pen is printed with "Recycled Material" on the back.



## ART. NR. 3277

### Push ball pen

**Visible parts made from recycled material,** glossy opaque barrel with matt accents, metal clip, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3277	500	1,000	2,500	5,000
<b>Plain</b>	0.90	0.90	0.90	0.90
<b>Incl. 1c print, per position</b>	1.17	1.09	1.03	0.99
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.58	1.38	1.23	1.13

For branding prices please refer to page 101

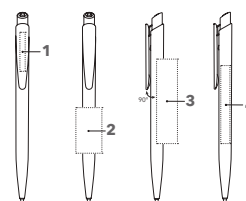
## BRANDING / AREA

Clip	1	Laser engraving	40 x 5 mm
Barrel	2	1c - 5c Print	28 x 20 mm
	3	CMYK Print	35 x 7 mm (from 1,000 pieces)
	4	1c - 5c Print	55 x 18 mm (from 1,000 pieces)



ClimatePartner certified product  
climate-id.com/K4P988

# DART POLISHED



## ART. NO. 2600

### Push ball pen

Glossy opaque body and clip surface, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

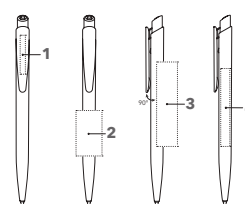
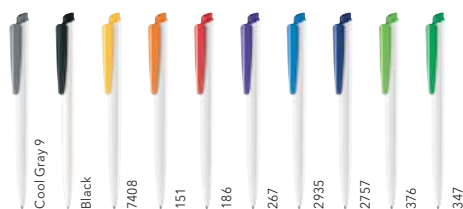
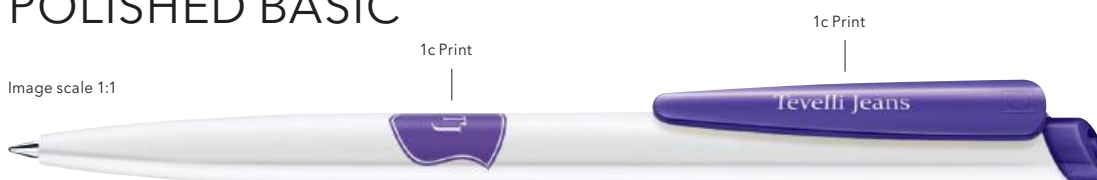
	2600	500	1,000	2,500	5,000
<b>Plain</b>		0.27	0.27	0.27	0.27
<b>Incl. 1c print, per position</b>		0.54	0.46	0.40	0.36
Each further colour		0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>		0.95	0.75	0.60	0.50

For branding prices please refer to page 101

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	20 x 6 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	35 x 20 mm
	<b>3</b>	1c - 5c Print	65 x 12 mm
	<b>4</b>	CMYK Print	60 x 7 mm

# DART POLISHED BASIC



## ART. NO. 2959

### Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	2959	500	1,000	2,500	5,000
<b>Plain</b>		0.27	0.27	0.27	0.27
<b>Incl. 1c print, per position</b>		0.54	0.46	0.40	0.36
Each further colour		0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>		0.95	0.75	0.60	0.50

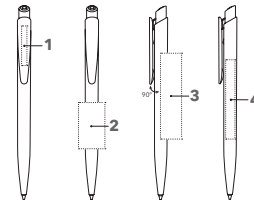
For branding prices please refer to page 101

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	20 x 6 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	35 x 20 mm
	<b>3</b>	1c - 5c Print	65 x 12 mm
	<b>4</b>	CMYK Print	60 x 7 mm

# DART CLEAR

Image scale 1:1



## ART. NO. 2602

### Push ball pen

Glossy transparent body surface, glossy opaque clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 119

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2602	500	1,000	2,500	5,000
<b>Plain</b>	0.27	0.27	0.27	0.27
<b>Incl. 1c print, per position</b>	0.54	0.46	0.40	0.36
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	0.95	0.75	0.60	0.50

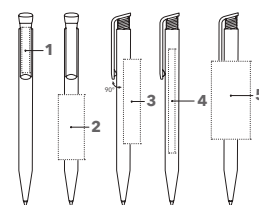
For branding prices please refer to page 101

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	20 x 6 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	35 x 20 mm
	<b>3</b>	1c - 5c Print	65 x 12 mm
	<b>4</b>	CMYK Print	60 x 7 mm

# SUPER HIT POLISHED

Image scale 1:1



## ART. NO. 2883

### Push ball pen

Glossy opaque body and clip surface, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 119

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2883	500	1,000	2,500	5,000
<b>Plain</b>	0.27	0.27	0.27	0.27
<b>Incl. 1c print, per position</b>	0.54	0.46	0.40	0.36
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	0.95	0.75	0.60	0.50

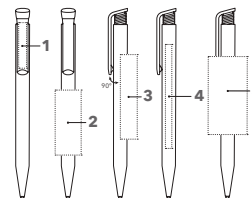
For branding prices please refer to page 101

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	50 x 20 mm
	<b>3</b>	1c - 5c Print	65 x 13 mm
	<b>4</b>	CMYK Print	80 x 7 mm
	<b>5</b>	1c - 5c Print CMYK Print on white barrel	60 x 30 mm (from 1,000 pieces)

# SUPER HIT POLISHED BASIC

Image scale 1:1



## ART. NO. 2955

### Push ball pen

Polished opaque body and clip surface, white barrel, coloured clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

### SERVICES

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2955	500	1,000	2,500	5,000
<b>Plain</b>	0.27	0.27	0.27	0.27
<b>Incl. 1c print, per position</b>	0.54	0.46	0.40	0.36
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	0.95	0.75	0.60	0.50

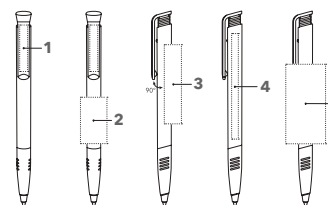
For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print CMYK Print	60 x 30 mm (from 1,000 pieces)

# SUPER HIT POLISHED BASIC SG

Image scale 1:1



## ART. NO. 2956

### Push ball pen

Polished opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2956	500	1,000	2,500	5,000
<b>Plain</b>	0.32	0.32	0.32	0.32
<b>Incl. 1c print, per position</b>	0.59	0.51	0.45	0.41
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.00	0.80	0.65	0.55

For branding prices please refer to page 101

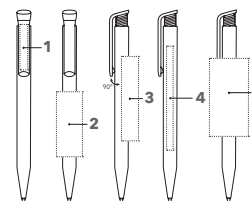
## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	2	1c - 5c Print	35 x 20 mm
	3	1c - 5c Print	60 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)



# SUPER HIT CLEAR

Image scale 1:1



## ART. NO. 2756

### Push ball pen

Glossy transparent body surface and shiny opaque clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2756	500	1,000	2,500	5,000
<b>Plain</b>	0.27	0.27	0.27	0.27
<b>Incl. 1c print, per position</b>	0.54	0.46	0.40	0.36
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	0.95	0.75	0.60	0.50

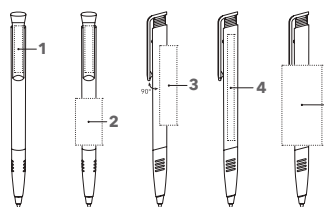
For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

# SUPER HIT CLEAR SG

Image scale 1:1



## ART. NO. 2234

### Push ball pen

Glossy transparent body surface and shiny opaque clip, coloured soft grip zone, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2234	500	1,000	2,500	5,000
<b>Plain</b>	0.32	0.32	0.32	0.32
<b>Incl. 1c print, per position</b>	0.59	0.51	0.45	0.41
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.00	0.80	0.65	0.55

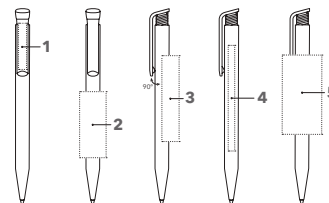
For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	2	1c - 5c Print	35 x 20 mm
	3	1c - 5c Print	60 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

# SUPER HIT FROSTED

Image scale 1:1



## ART. NO. 2244

### Push ball pen

Translucent shine-free body surface, glossy opaque clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2244	500	1,000	2,500	5,000
<b>Plain</b>	0.27	0.27	0.27	0.27
<b>Incl. 1c print, per position</b>	0.54	0.46	0.40	0.36
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	0.95	0.75	0.60	0.50

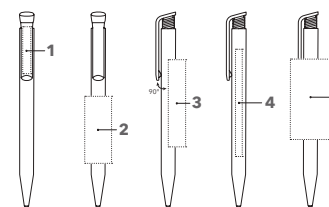
For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

# SUPER HIT MATT

Image scale 1:1



## ART. NO. 2904

### Push ball pen

Opaque, shine-free finish body surface, glossy opaque clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2904	500	1,000	2,500	5,000
<b>Plain</b>	0.27	0.27	0.27	0.27
<b>Incl. 1c print, per position</b>	0.54	0.46	0.40	0.36
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	0.95	0.75	0.60	0.50

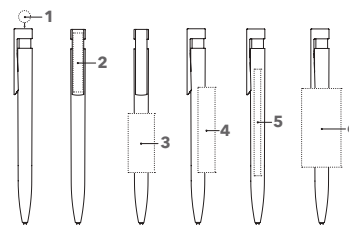
For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

# LIBERTY POLISHED

Image scale 1:1



## ART. NO. 2915

### Push ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2915	500	1,000	2,500	5,000
<b>Plain</b>	0.45	0.45	0.45	0.45
<b>Incl. 1c print, per position</b>	0.72	0.64	0.58	0.54
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.13	0.93	0.78	0.68

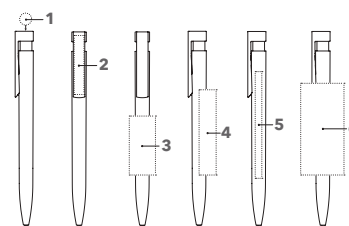
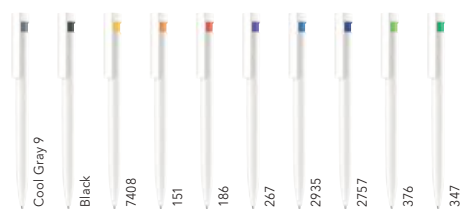
For branding prices please refer to page 101

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	CMYK Print	Ø 9,5 mm
<b>Clip</b>	<b>2</b>	1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	<b>3</b>	1c - 5c Print	45 x 20 mm
	<b>4</b>	1c - 5c Print	65 x 13 mm
	<b>5</b>	CMYK Print	80 x 7 mm
	<b>6</b>	1c - 5c Print CMYK Print on white barrel	60 x 30 mm (from 1,000 pieces)

# LIBERTY POLISHED BASIC

Image scale 1:1



## ART. NO. 2993

### Push ball pen

Glossy opaque white barrel and clip surface, coloured transparent mid part, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2993	500	1,000	2,500	5,000
<b>Plain</b>	0.45	0.45	0.45	0.45
<b>Incl. 1c print, per position</b>	0.72	0.64	0.58	0.54
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.13	0.93	0.78	0.68

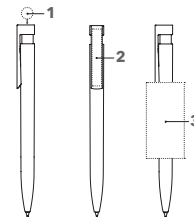
For branding prices please refer to page 101

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	CMYK Print	Ø 9,5 mm
<b>Clip</b>	<b>2</b>	1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	<b>3</b>	1c - 5c Print	45 x 20 mm
	<b>4</b>	1c - 5c Print	65 x 13 mm
	<b>5</b>	CMYK Print	80 x 7 mm
	<b>6</b>	1c - 5c Print CMYK Print	60 x 30 mm (from 1,000 pieces)

# LIBERTY SOFT TOUCH

Image scale 1:1



## ART. NO. 2015

### Push ball pen

Velvety body surface, glossy transparent mid and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2015	500	1,000	2,500	5,000
<b>Plain</b>	0.81	0.81	0.81	0.81
<b>Incl. 1c print, per position</b>	1.08	1.00	0.94	0.90
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.49	1.29	1.14	1.04

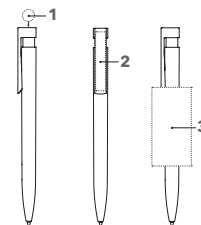
For branding prices please refer to page 101

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	CMYK Print	Ø 9.5 mm
<b>Clip</b>	<b>2</b>	1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	<b>3</b>	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

# LIBERTY SOFT TOUCH MC

Image scale 1:1



## ART. NO. 2942

### Push ball pen

Velvety body surface, glossy transparent mid and clip holder, metal clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2942	500	1,000	2,500	5,000
<b>Plain</b>	1.35	1.35	1.35	1.35
<b>Incl. 1c print, per position</b>	-	1.54	1.48	1.44
Each further colour	-	0.19	0.13	0.09
<b>Incl. CMYK print, cap</b>	2.03	1.83	1.68	1.58
<b>Incl. engraving</b>	2.03	2.03	2.03	2.03

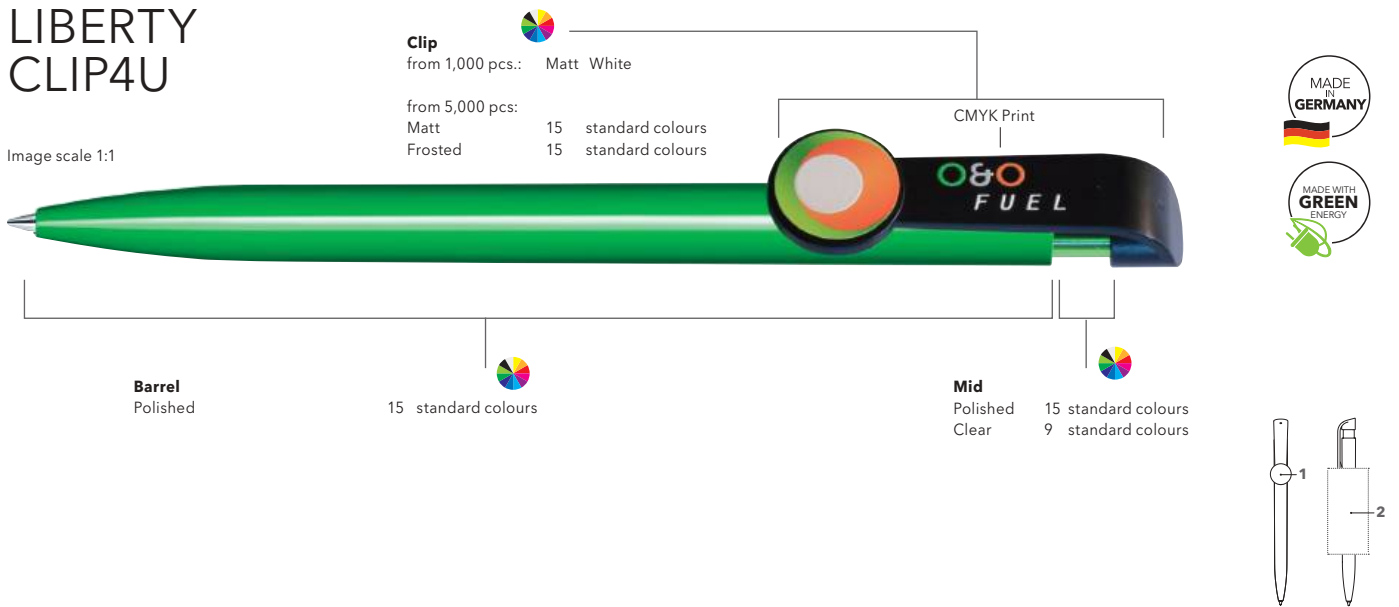
For branding prices please refer to page 101

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	CMYK Print	Ø 7.5 mm
<b>Clip</b>	<b>2</b>	Engraving	45 x 6 mm
<b>Barrel</b>	<b>3</b>	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

# LIBERTY CLIP4U

Image scale 1:1



## ART. NO. 3220

### Push ball pen

Design your own clip shape or choose your favourite from available ones.  
Free combination option of different colours.  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

## SERVICES

**PMS Service:** from 10,000 pieces,  
see page 11

## BRANDING / AREA

<b>Clip</b>	<b>1</b> CMYK Print	max 40,5 x 16 mm (depending on clip shape)
<b>Barrel</b>	<b>2</b> 1c - 5c Print CMYK Print on white barrel	60 x 30 mm (from 1,000 pieces)

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3220	1,000	2,500	5,000
<b>With standard clip shape in white, matt</b>			
<b>Plain</b>	0.72	0.72	0.72
<b>Incl. 1c print, per position</b>	0.91	0.85	0.81
Each further colour	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.29	1.14	1.04



## CLIP 4U

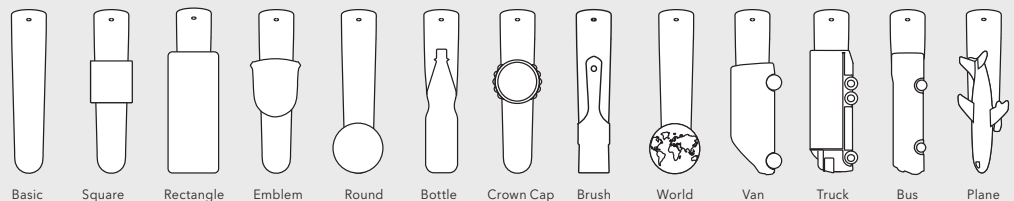
Design your own clip shape.  
Contact us for more information.



Minimum order qty 10,000 pcs.  
Please contact us for your offer.

## STANDARD CLIP SHAPES WITHOUT TOOLING CHARGES

For these clip shapes we do not charge any tooling costs:

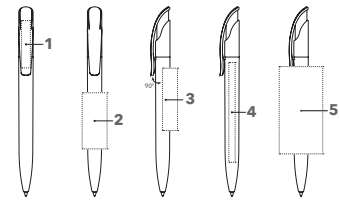
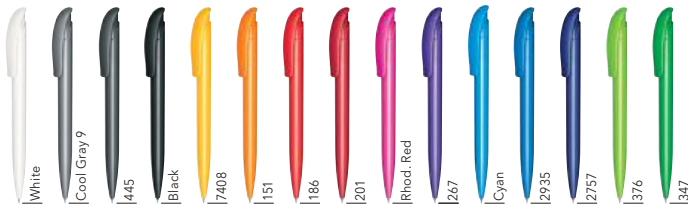




# CHALLENGER POLISHED

2c Print

Image scale 1:1



## ART. NO. 2416

### Push ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2416	500	1,000	2,500	5,000
<b>Plain</b>	0.54	0.54	0.54	0.54
<b>Incl. 1c print, per position</b>	0.81	0.73	0.67	0.63
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.22	1.02	0.87	0.77
Surcharge magic flow refill	1.4	0.10	0.10	0.10

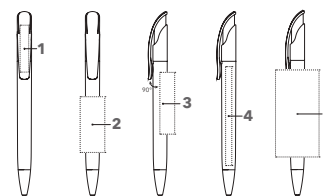
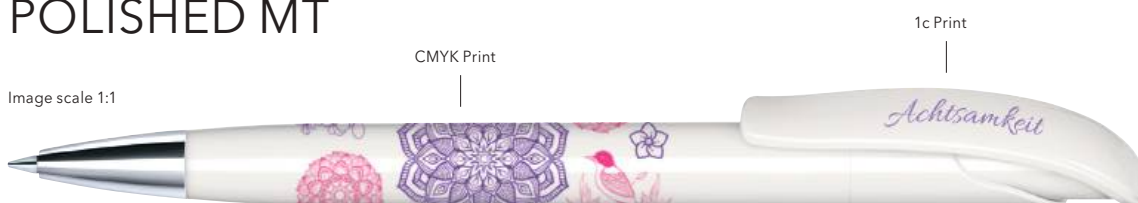
For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print CMYK Print on white barrel	60 x 35 mm (from 1,000 pieces)

# CHALLENGER POLISHED MT

Image scale 1:1



## ART. NO. 2926

### Push ball pen

Glossy opaque body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2926	500	1,000	2,500	5,000
<b>Plain</b>	1.08	1.08	1.08	1.08
<b>Incl. 1c print, per position</b>	1.35	1.27	1.21	1.17
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.76	1.56	1.41	1.31
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

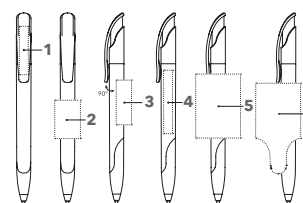
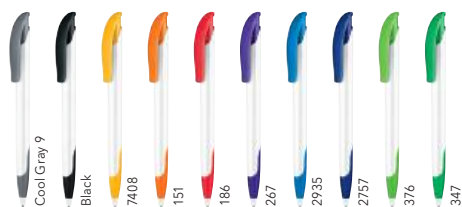
For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print CMYK Print on white barrel	60 x 35 mm (from 1,000 pieces)
			(from 1,000 pieces)

# CHALLENGER POLISHED BASIC SG

Image scale 1:1



## ART. NO. 2958

### Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2958	500	1,000	2,500	5,000
<b>Plain</b>	0.65	0.65	0.65	0.65
<b>Incl. 1c print, per position</b>	0.92	0.84	0.78	0.74
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.33	1.13	0.98	0.88
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

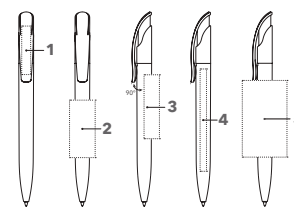
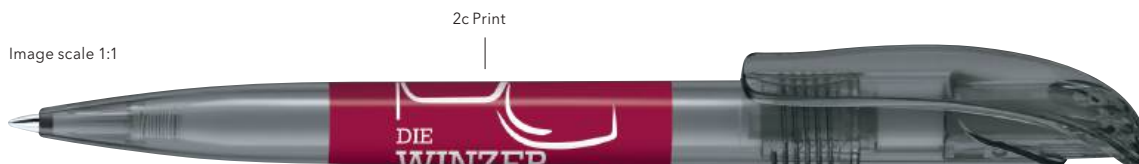
For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	2	1c - 5c Print	30 x 20 mm
	3	1c - 5c Print	35 x 12 mm
	4	CMYK Print	60 x 7 mm
	5	1c - 5c Print	50 x 35 mm (from 1,000 pieces)
			(from 1,000 pieces)
	6	CMYK Print	60 x 35 mm (from 1,000 pieces)

# CHALLENGER FROSTED

Image scale 1:1



## ART. NO. 2418

### Push ball pen

Translucent shine-free body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2418	500	1,000	2,500	5,000
<b>Plain</b>	0.54	0.54	0.54	0.54
<b>Incl. 1c print, per position</b>	0.81	0.73	0.67	0.63
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.22	1.02	0.87	0.77
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

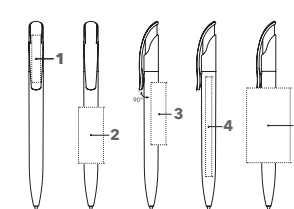
For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 35 mm (from 1,000 pieces)

# CHALLENGER CLEAR

Image scale 1:1



## ART. NO. 2192

### Push ball pen

Glossy transparent body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2192	500	1,000	2,500	5,000
<b>Plain</b>	0.54	0.54	0.54	0.54
<b>Incl. 1c print, per position</b>	0.81	0.73	0.67	0.63
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.22	1.02	0.87	0.77
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 101

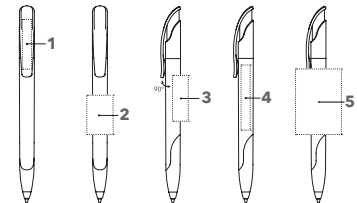
## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 35 mm (from 1,000 pieces)





# CHALLENGER CLEAR SG



**ART. NO. 2597**

**Push ball pen**

Glossy transparent body and clip surface, coloured soft grip zone matching the barrel, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

**SERVICES**

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 11

**INDUSTRIAL PRICES (€/PC.)**

RSP in euro per piece, VAT not included.

2597	500	1,000	2,500	5,000
<b>Plain</b>	0.65	0.65	0.65	0.65
<b>Incl. 1c print, per position</b>	0.92	0.84	0.78	0.74
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.33	1.13	0.98	0.88
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

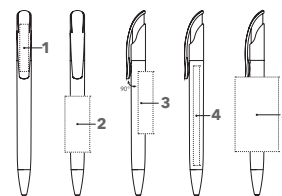
For branding prices please refer to page 101

**BRANDING / AREA**

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	2	1c - 5c Print	30 x 20 mm
	3	1c - 5c Print	35 x 12 mm
	4	CMYK Print	60 x 7 mm
	5	1c - 5c Print	50 x 35 mm (from 1,000 pieces)

# CHALLENGER CLEAR MT

Image scale 1:1



## ART. NO. 2925

### Push ball pen

Glossy transparent body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2925	500	1,000	2,500	5,000
<b>Plain</b>	1.08	1.08	1.08	1.08
<b>Incl. 1c print, per position</b>	1.35	1.27	1.21	1.17
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.76	1.56	1.41	1.31
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

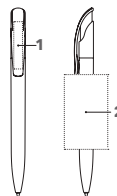
For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 35 mm (from 1,000 pieces)

# CHALLENGER SOFT TOUCH

Image scale 1:1



## ART. NO. 2737

### Push ball pen

Velvety body surface, transparent clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2737	500	1,000	2,500	5,000
<b>Plain</b>	0.97	0.97	0.97	0.97
<b>Incl. 1c print, per position</b>	1.24	1.16	1.10	1.06
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.65	1.45	1.30	1.20
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

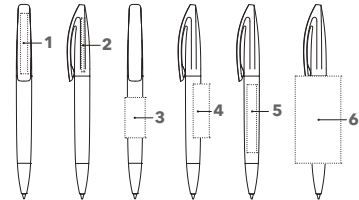
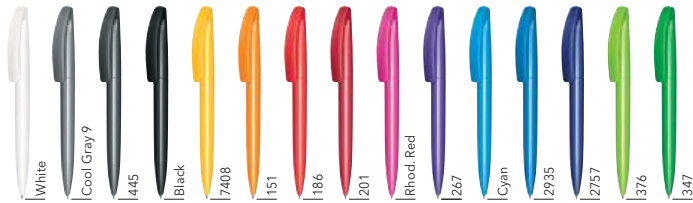
For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	2	1c - 5c Print	60 x 35 mm (from 1,000 pieces)

# BRIDGE POLISHED

Image scale 1:1



## ART. NO. 3250

### Twist ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3250	500	1,000	2,500	5,000
<b>Plain</b>	0.63	0.63	0.63	0.63
<b>Incl. 1c print, per position</b>	0.90	0.82	0.76	0.72
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.31	1.11	0.96	0.86
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

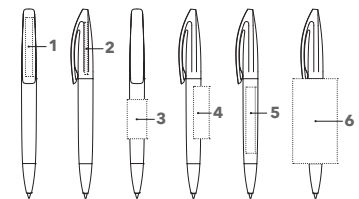
For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
<b>Upper</b>	2	1c - 5c Print	30 x 3 mm
<b>Barrel</b>	3	1c - 5c Print	30 x 15 mm
	4	1c - 5c Print	40 x 12 mm
	5	CMYK Print	60 x 7 mm
	6	1c - 5c Print CMYK Print on white barrel	45 x 34 mm (from 1,000 pieces)

# BRIDGE POLISHED MT

Image scale 1:1



## ART. NO. 3252

### Twist ball pen

Glossy opaque body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10  
**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3252	500	1,000	2,500	5,000
<b>Plain</b>	1.26	1.26	1.26	1.26
<b>Incl. 1c print, per position</b>	1.53	1.45	1.39	1.35
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.94	1.74	1.59	1.49
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

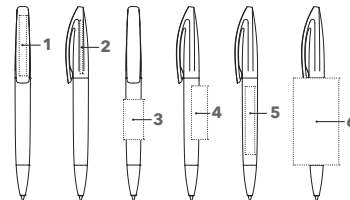
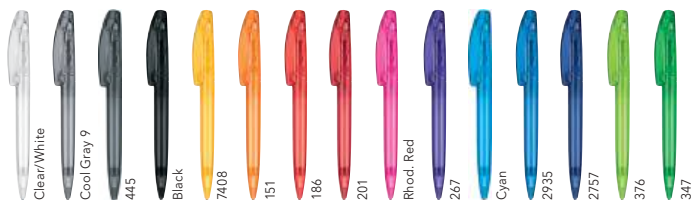
For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
<b>Upper</b>	2	1c - 5c Print	30 x 3 mm
<b>Barrel</b>	3	1c - 5c Print	30 x 15 mm
	4	1c - 5c Print	40 x 12 mm
	5	CMYK Print	60 x 7 mm
	6	1c - 5c Print CMYK Print on white barrel	45 x 34 mm (from 1,000 pieces)

# BRIDGE CLEAR

Image scale 1:1



## ART. NO. 3251

### Twist ball pen

Glossy transparent body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3251	500	1,000	2,500	5,000
<b>Plain</b>	0.63	0.63	0.63	0.63
<b>Incl. 1c print, per position</b>	0.90	0.82	0.76	0.72
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.31	1.11	0.96	0.86
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

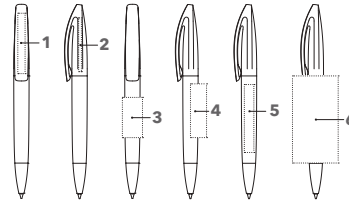
For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
<b>Upper</b>	2	1c - 5c Print	30 x 3 mm
<b>Barrel</b>	3	1c - 5c Print	30 x 15 mm
	4	1c - 5c Print	40 x 12 mm
	5	CMYK Print	60 x 7 mm
	6	1c - 5c Print	45 x 34 mm (from 1,000 pieces)

# BRIDGE CLEAR MT

Image scale 1:1



## ART. NO. 3253

### Twist ball pen

Glossy transparent body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 10

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3253	500	1,000	2,500	5,000
<b>Plain</b>	1.26	1.26	1.26	1.26
<b>Incl. 1c print, per position</b>	1.53	1.45	1.39	1.35
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.94	1.74	1.59	1.49
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 101

## BRANDING / AREA

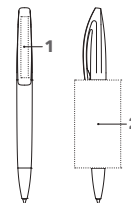
Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
<b>Upper</b>	2	1c - 5c Print	30 x 3 mm
<b>Barrel</b>	3	1c - 5c Print	30 x 15 mm
	4	1c - 5c Print	40 x 12 mm
	5	CMYK Print	60 x 7 mm
	6	1c - 5c Print	45 x 34 mm (from 1,000 pieces)



# BRIDGE SOFT TOUCH

Image scale 1:1

1c Print



## ART. NO. 3257

### Twist ball pen

Velvety matt surface,  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

### SERVICES

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3257	500	1,000	2,500	5,000
<b>Plain</b>	1.13	1.13	1.13	1.13
<b>Incl. 1c print, per position</b>	1.40	1.32	1.26	1.22
Each further colour	0.27	0.19	0.13	0.09
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

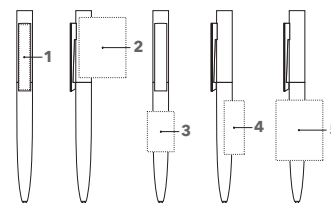
For branding prices please refer to page 101

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print	35 x 7 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	45 x 34 mm (from 1,000 pieces)

# HEADLINER CLEAR BASIC

Image scale 1:1



## ART. NO. 3281

### Twist ball pen

Polished opaque barrel surface mixed with glossy transparent upper surface, polished white clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3281	500	1,000	2,500	5,000
<b>Plain</b>	0.63	0.63	0.63	0.63
<b>Incl. 1c print, per position</b>	0.90	0.82	0.76	0.72
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.31	1.11	0.96	0.86
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

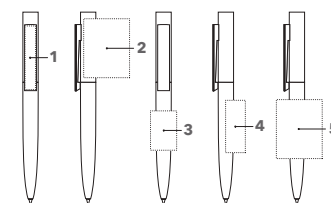
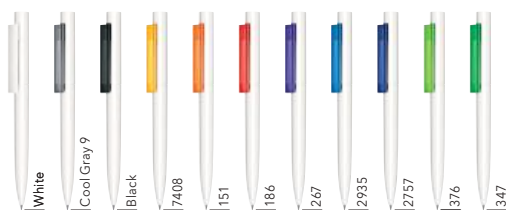
For branding prices please refer to page 101

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	40 x 6 mm
<b>Upper</b>	<b>2</b>	1c - 5c Print	45 x 35 mm (from 1,000 pieces)
<b>Barrel</b>	<b>3</b>	1c - 5c Print	30 x 20 mm
	<b>4</b>	1c - 5c Print	40 x 15 mm
	<b>5</b>	1c - 5c Print CMYK Print	45 x 34 mm (from 1,000 pieces)

# HEADLINER POLISHED BASIC

Image scale 1:1



## ART. NO. 3280

### Twist ball pen

Polished opaque barrel surface, polished white or transparent coloured clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3280	500	1,000	2,500	5,000
<b>Plain</b>	0.63	0.63	0.63	0.63
<b>Incl. 1c print, per position</b>	0.90	0.82	0.76	0.72
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.31	1.11	0.96	0.86
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 101

## BRANDING / AREA

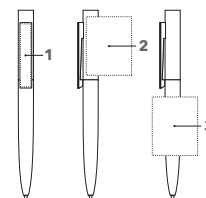
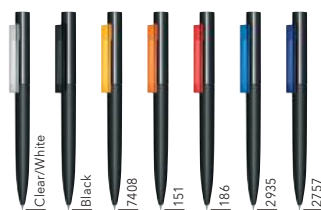
<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	40 x 6 mm
<b>Upper</b>	<b>2</b>	1c - 5c Print CMYK Print	45 x 35 mm (from 1,000 pieces)
<b>Barrel</b>	<b>3</b>	1c - 5c Print	30 x 20 mm
	<b>4</b>	1c - 5c Print	40 x 15 mm
	<b>5</b>	1c - 5c Print CMYK Print	45 x 34 mm (from 1,000 pieces)



# HEADLINER SOFT TOUCH

2c Print

Image scale 1:1



## ART. NO. 3285

### Twist ball pen

Polished upper, barrel with velvety surface, clear clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3285	500	1,000	2,500	5,000
<b>Plain</b>	1.13	1.13	1.13	1.13
<b>Incl. 1c print, per position</b>	1.40	1.32	1.26	1.22
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.81	1.61	1.46	1.36
Surcharge magic flow refill	1.4	-	0.10	0.10

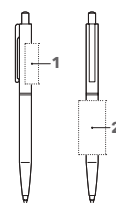
For branding prices please refer to page 101

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	40 x 6 mm
Upper	2	1c - 5c Print	45 x 35 mm (from 1,000 pieces)
Barrel	3	1c - 5c Print	45 x 34,5 mm (from 1,000 pieces)

# POINT POLISHED

Image scale 1:1



## ART. NO. 3217

### Push ball pen

Glossy opaque body surface, metal fittings, push-button with plastic inlay matching the barrel colour, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

### SERVICES

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3217	500	1,000	2,500	5,000
<b>Plain</b>	0.36	0.36	0.36	0.36
<b>Incl. 1c print, per position</b>	0.63	0.55	0.49	0.45
Each further colour	0.27	0.19	0.13	0.09

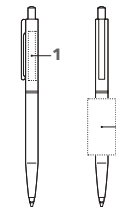
For branding prices please refer to page 101

## BRANDING / AREA

<b>Upper</b>	<b>1</b>	1c - 5c Print	30 x 10 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	40 x 20 mm

# POINT METAL

Image scale 1:1



## ART. NO. 3317

### Push ball pen

Polished opaque body surface, metal upper part, metal fittings, push-button with plastic inlay, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3317	500	1,000	2,500	5,000
<b>Plain</b>	1.08	1.08	1.08	1.08
<b>Incl. 1c print, per position</b>	1.35	1.27	1.21	1.17
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. engraving per position</b>	1.76	1.76	1.76	1.76

For branding prices please refer to page 101

## BRANDING / AREA

<b>Upper</b>	<b>1</b>	Engraving	35 x 5 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	40 x 20 mm

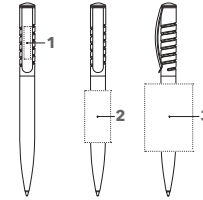


# NEW SPRING POLISHED MC

Image scale 1:1



reddot design award



## ART. NO. 2310

### Push ball pen

Glossy opaque body surface, metallised inner push-button, metal clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2310	500	1,000	2,500	5,000
<b>Plain</b>	1.26	1.26	1.26	1.26
<b>Incl. 1c print, per position</b>	1.53	1.45	1.39	1.35
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	-	1.74	1.59	1.49
<b>Incl. engraving</b>	1.94	1.94	1.94	1.94
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 101

## BRANDING / AREA

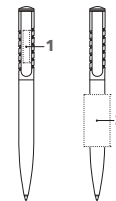
Clip	1 Engraving	30 x 6 mm
<b>Barrel</b>	<b>2</b> 1c - 5c Print	40 x 20 mm
	<b>3</b> CMYK Print on white barrel	51 x 37 mm (from 1,000 pieces)

# NEW SPRING CLEAR MC

Image scale 1:1



reddot design award



## ART. NO. 2410

### Push ball pen

Glossy opaque body surface, metallised inner push-button, metal clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**PMS Service:** from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2410	500	1,000	2,500	5,000
<b>Plain</b>	1.26	1.26	1.26	1.26
<b>Incl. 1c print, per position</b>	1.53	1.45	1.39	1.35
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. engraving</b>	1.94	1.94	1.94	1.94
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 101

## BRANDING / AREA

Clip	1 Engraving	30 x 6 mm
<b>Barrel</b>	<b>2</b> 1c - 5c Print	40 x 20 mm

# SIGNER LINER BALL PEN

Image scale 1:1



Corresponding cases

- ET 154
- ET 157
- ET 160
- ET 169
- ET 171
- ET 190

see pages 66 - 68

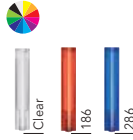


reddot award

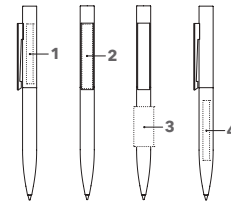
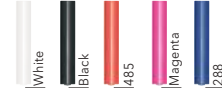
**Barrel**  
Metal



**Clip**  
Clear



Polished



## ART. NO. 2709

### Twist ball pen

Barrel: Stainless steel, sandblasted or lacquered  
Clip: Plastic; clear or polished  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2709	50	100	250	500
<b>Plain</b>	6.44	6.44	6.44	6.44
<b>Incl. 1c print, per position</b>	7.23	6.99	6.83	6.71
<b>Incl. engraving</b>	8.41	7.82	7.40	7.12
<b>Incl. CMYK print, per motif</b>	8.41	7.82	7.40	7.12

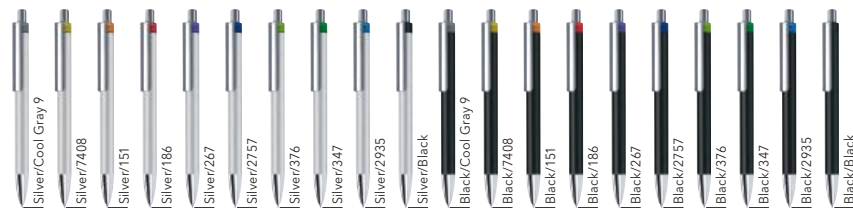
For branding prices please refer to page 101

## BRANDING / AREA

<b>Upper</b>	<b>1</b>	1c Print Engraving	35 x 5 mm
<b>Clip</b>	<b>2</b>	1c - 5c Print CMYK Print	47 x 7 mm
<b>Barrel</b>	<b>3</b>	1c Print	30 x 15 mm
	<b>4</b>	Engraving	40 x 5 mm

# POLAR

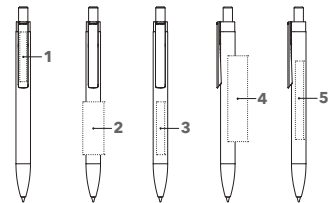
Image scale 1:1



Corresponding cases

- ET 154
- ET 157
- ET 160
- ET 169
- ET 171
- ET 190

see pages 66 - 68



## ART. NO. 3261

### Push ball pen

Barrel: Metal, varnished  
Fittings: Metal, glossy chrome  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

### SERVICES

#### PMS Service:

(Clip holder):  
from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3261	50	100	250	500
<b>Plain</b>	2.13	2.13	2.13	2.13
<b>Incl. 1c print, per position</b>	2.92	2.68	2.52	2.40
<b>Incl. engraving</b>	4.10	3.51	3.09	2.81

For branding prices please refer to page 101

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	Engraving	45 x 6 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	40 x 16 mm
	<b>3</b>	Engraving	45 x 5 mm
	<b>4</b>	1c - 5c Print	55 x 11 mm
	<b>5</b>	Engraving	60 x 5 mm



## ROU BILL METAL PENS

**SIMPLE.  
EXCELLENT.  
~~DONE.~~  
NOBLE.**

Rou bill writing instruments are characterised by high-quality materials, precision workmanship, and first-class designs.

- 100% printed in Germany
- Durable materials and first-class refills for a long service life
- Various writing systems are perfect companions throughout the day



METAL PENS

**rou bill**  
Metal Pens. Branded for you.

**rou bill**  
Metal Pens. Branded for you.

# ARVENT GLOSSY BALL PEN



Image scale 1:1

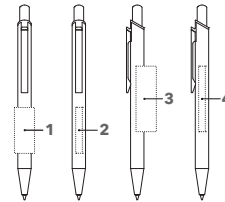
1c Print



Corresponding cases

- ET 169
- ET 171
- ET 160
- ET 154
- ET 190

see pages 66 - 68



## ART. NO. 3360

### Push ball pen

Barrel: Metal, glossy lacquered  
 Fittings: Metal, glossy chrome  
 senator® magic flow metal refill G2 (1.0 mm),  
 writing length up to 5,000 m,  
 ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3360	50	100	250	500
<b>Plain</b>	1.85	1.85	1.85	1.85
<b>Incl. 1c print, per position</b>	2.64	2.40	2.24	2.12
Each further colour	0.79	0.55	0.39	0.27
<b>Incl. engraving</b>	3.82	3.23	2.81	2.53

For branding prices please refer to page 101

## BRANDING / AREA

Barrel		
<b>1</b>	1c - 5c Print	35 x 15 mm
<b>2</b>	Engraving	35 x 5 mm
<b>3</b>	1c - 5c Print	50 x 11 mm
<b>4</b>	Engraving	50 x 5 mm

# ARVENT SOFT TOUCH BALL PEN



Image scale 1:1

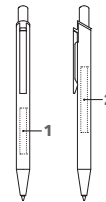
Engraving



Corresponding cases

- ET 169
- ET 171
- ET 160
- ET 154
- ET 190

see pages 66 - 68



## ART. NO. 3365

### Push ball pen

Barrel: Metal, soft lacquer  
 Fittings: Metal, glossy chrome  
 senator® magic flow refill, G2 (1.0 mm),  
 writing length up to 5,000 m,  
 ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3365	50	100	250	500
<b>Plain</b>	2.13	2.13	2.13	2.13
<b>Incl. engraving</b>	4.10	3.51	3.09	2.81

For branding prices please refer to page 101

## BRANDING / AREA

Barrel		
<b>1</b>	Engraving	35 x 5 mm
<b>2</b>	Engraving	50 x 5 mm



# PHENIX BALL PEN

Image scale 1:1



Engraving



METAL PENS

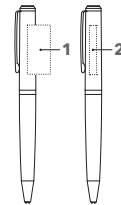
**rou bill®**  
Metal Pens. Branded for you.



Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 157
- ET 160
- ET 169
- ET 190

see pages 66 - 68



## ART. NO. 3380

### Twist ball pen

Barrel: Metal, glossy lacquered  
Fittings: Metal, gun metal  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3380	50	100	250	500
<b>Plain</b>	7.45	7.45	7.45	7.45
<b>Incl. 1c print, per position</b>	8.24	8.00	7.84	7.72
<b>Incl. engraving per position</b>	9.42	8.83	8.41	8.13

For branding prices please refer to page 101

## BRANDING / AREA

Cap	1	1c Print	30 x 12 mm
	2	Engraving	35 x 5 mm

# ATTRACT STYLUS BALL PEN / TOUCH PAD PEN

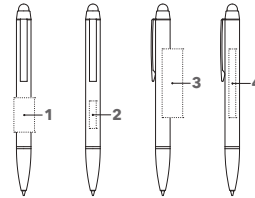
Image scale 1:1



Corresponding cases

- ET 154
- ET 160
- ET 169
- ET 171
- ET 190

see pages 66 - 68



## ART. NO. 3330

### Twist ball pen with Touch Pad function

Barrel: Metal, glossy lacquered  
Fittings: Metal, black lacquered  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3330	50	100	250	500
<b>Plain</b>	3.70	3.70	3.70	3.70
<b>Incl. 1c print, per position</b>	4.49	4.25	4.09	3.97
<b>Incl. engraving per position</b>	5.67	5.08	4.66	4.38

For branding prices please refer to page 101

## BRANDING / AREA

Barrel		
1	1c Print	25 x 15 mm
2	Engraving	20 x 5 mm
3	1c Print	50 x 15 mm
4	Engraving	50 x 5 mm

# ATTRACT SOFT TOUCH BALL PEN / TOUCH PAD PEN

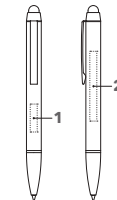
Image scale 1:1



Corresponding cases

- ET 154
- ET 160
- ET 169
- ET 171
- ET 190

see pages 66 - 68



## ART. NO. 3335

### Twist ball pen with Touch Pad function

Barrel: Metal, soft lacquered  
Fittings: Metal, black lacquered  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3335	50	100	250	500
<b>Plain</b>	4.25	4.25	4.25	4.25
<b>Incl. engraving per position</b>	6.22	5.63	5.21	4.93

For branding prices please refer to page 101

## BRANDING / AREA

Barrel		
1	Engraving	20 x 5 mm
2	Engraving	50 x 5 mm

# GALANT BALL PEN

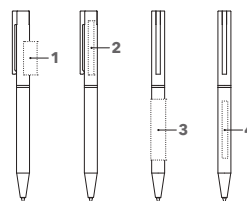
Image scale 1:1



Corresponding cases

- ET 154
- ET 160
- ET 169
- ET 171
- ET 190

see pages 66 - 68



## ART. NO. 3370

### Twist ball pen

Barrel: Metal, glossy lacquered  
 Fittings: Metal, glossy chrome  
 senator® magic flow metal refill G2 (1.0 mm),  
 writing length up to 8,500 m,  
 ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>3370</b>				
<b>Plain</b>	3.70	3.70	3.70	3.70
<b>Incl. 1c print, per position</b>	4.49	4.25	4.09	3.97
<b>Incl. engraving per position</b>	5.67	5.08	4.66	4.38

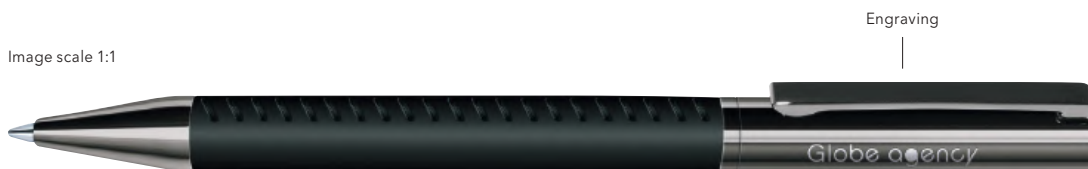
For branding prices please refer to page 101

## BRANDING / AREA

<b>Upper</b>	<b>1</b>	1c Print	25 x 10 mm
	<b>2</b>	Engraving	40 x 5 mm
<b>Barrel</b>	<b>3</b>	1c Print	35 x 10 mm
	<b>4</b>	Engraving	50 x 5 mm

# ARCTIC BALL PEN

Image scale 1:1



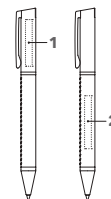
Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 190

see pages 66 - 68



With the refill retracted, the branding will appear in line with the clip, with the stitching on the reverse.



## ART. NO. 3390

### Twist ball pen

Barrel: Metal, synthetic leather  
 Fittings: Metal, glossy gun metal  
 senator® magic flow metal refill G2 (1.0 mm),  
 writing length up to 8,500 m,  
 ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>3390</b>				
<b>Plain</b>	5.60	5.60	5.60	5.60
<b>Incl. engraving per position</b>	7.57	6.98	6.56	6.28

For branding prices please refer to page 101

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	Engraving	35 x 5 mm
<b>Barrel</b>	<b>2</b>	Engraving	40 x 5 mm

# STAR TEC STEEL BALL PEN

Image scale 1:1



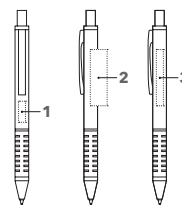
1c Print



Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 190

see pages 66 - 68



## ART. NO. 2040

### Push ball pen

Barrel: Metal, brushed  
 Fittings: Metal, glossy chrome  
 Soft grip zone: black  
 senator® magic flow metal refill G2 (1.0 mm),  
 writing length up to 8,500 m,  
 ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>2040</b>				
<b>Plain</b>	1.85	1.85	1.85	1.85
<b>Incl. 1c print, per position</b>	2.64	2.40	2.24	2.12
Each further colour	0.79	0.55	0.39	0.27
<b>Incl. engraving per position</b>	3.82	3.23	2.81	2.53

For branding prices please refer to page 101

## BRANDING / AREA

Barrel		
<b>1</b>	Engraving	15 x 5 mm
<b>2</b>	1c - 5c Print	40 x 12 mm
<b>3</b>	Engraving	40 x 5 mm

# STAR TEC ALU BALL PEN

Image scale 1:1



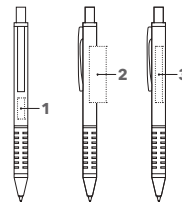
1c Print



Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 190

see pages 66 - 68



## ART. NO. 2511

### Push ball pen

Barrel: Metal, lacquered  
 Fittings: Metal, glossy chrome  
 Soft grip zone: black  
 senator® magic flow metal refill G2 (1.0 mm),  
 writing length up to 8,500 m,  
 ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>2511</b>				
<b>Plain</b>	1.85	1.85	1.85	1.85
<b>Incl. 1c print, per position</b>	2.64	2.40	2.24	2.12
Each further colour	0.79	0.55	0.39	0.27
<b>Incl. engraving per position</b>	3.82	3.23	2.81	2.53

For branding prices please refer to page 101

## BRANDING / AREA

Barrel		
<b>1</b>	Engraving	15 x 5 mm
<b>2</b>	1c - 5c Print	40 x 12 mm
<b>3</b>	Engraving	40 x 5 mm



# NAUTIC BALL PEN

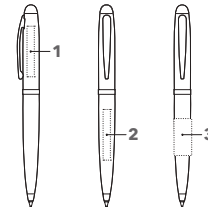
Image scale 1:1



Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 66 - 68



## ART. NO. 2215

### Twist ball pen

Barrel and fittings: Metal, glossy chrome  
 Cap: Metal, soft lacquer  
 senator® magic flow metal refill G2 (1.0 mm),  
 writing length up to 8,500 m,  
 ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>2215</b>				
<b>Plain</b>	5.60	5.60	5.60	5.60
<b>Incl. 1c print, per position</b>	6.39	6.15	5.99	5.87
<b>Incl. engraving per position</b>	7.57	6.98	6.56	6.28

For branding prices please refer to page 101

## BRANDING / AREA

Part	Position	Area
Cap	1	Engraving 35 x 5 mm
Barrel	2	Engraving 35 x 5 mm
	3	1c Print 25 x 12 mm

# NAUTIC ROLLERBALL

Image scale 1:1



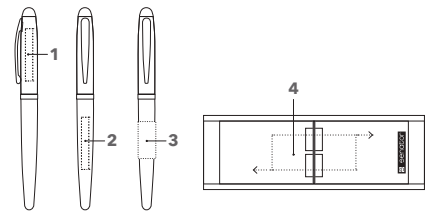
Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 66 - 68



6297



## ART. NO. 1092 / 6297

### Rollerball 1092

Barrel and fittings: Metal, glossy chrome  
 Cap and grip zone: Metal, soft lacquer  
 Metal safety rollerball refill  
 Ink colour: blue

### Set 6297

Touch Pad Pen 2754 + rollerball 1092  
 in case ET 171

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>1092</b>				
<b>Plain</b>	7.28	7.28	7.28	7.28
<b>Incl. 1c print per position</b>	8.07	7.83	7.67	7.55
<b>Incl. engraving per position</b>	9.25	8.66	8.24	7.96
<b>6297</b>				
<b>Plain</b>	14.80	14.80	14.80	14.80
<b>Incl. 1c print per position</b>	16.38	15.90	15.58	15.34
<b>Incl. engraving per position</b>	18.74	17.56	16.72	16.16

For branding prices please refer to page 101

## BRANDING / AREA

Part	Position	Area
Cap	1	Engraving 35 x 5 mm
Barrel	2	Engraving 35 x 5 mm
	3	1c Print 25 x 12 mm
Case	4	1c Print 60 x 25 mm

# NAUTIC BALL PEN / TOUCH PAD PEN

Image scale 1:1



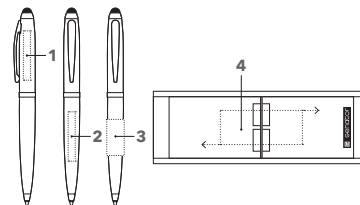
Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 66 - 68



6297



## ART. NO. 2754 / 6297

### Twist ball pen with touch pad function 2754

Barrel and fittings: Metal, glossy chrome  
Cap: Metal, soft lacquer  
senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

### Set 6297

Touch Pad Pen 2754 + rollerball 1092 in case ET 171

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>2754</b>				
Plain	6.44	6.44	6.44	6.44
Incl. 1c print, per position	7.23	6.99	6.83	6.71
Incl. engraving per position	8.41	7.82	7.40	7.12
<b>6297</b>				
Plain	14.80	14.80	14.80	14.80
Incl. 1c print, per position	16.38	15.90	15.58	15.34
Incl. engraving per position	18.74	17.56	16.72	16.16

## BRANDING / AREA

Part	Area	Dimensions
Cap	1 Engraving	35 x 5 mm
Barrel	2 1c Print	25 x 12 mm
	3 Engraving	35 x 5 mm
Case	4 1c Print	60 x 25 mm

For branding prices please refer to page 101

# NAUTIC BLACK BALL PEN / TOUCH PAD PEN

Image scale 1:1



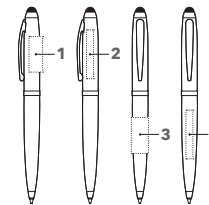
Engraving



Corresponding cases:

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 66 - 68



## ART. NO. 3340

### Twist ball pen with touch pad function

Barrel : Metal, glossy lacquer  
Fittings: Metal, gun metal  
senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>3340</b>				
Plain	6.44	6.44	6.44	6.44
Incl. 1c print, per position	7.23	6.99	6.83	6.71
Incl. engraving per position	8.41	7.82	7.40	7.12

For branding prices please refer to page 101

## BRANDING / AREA

Part	Area	Dimensions
Cap	1 1c Print	25 x 10 mm
	2 Engraving	35 x 5 mm
Barrel	3 1c Print	25 x 12 mm
	4 Engraving	35 x 5 mm



# IMAGE BLACK LINE BALL PEN

Image scale 1:1



Engraving



METAL PENS

rou bill®  
Metal Pens. Branded for you.



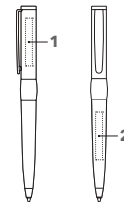
Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 66 - 68



PROMOTIONAL GIFT  
AWARD



## ART. NO. 2636

### Twist ball pen

Barrel: Metal, soft varnish  
Fittings: Metal, gun metal  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2636	50	100	250	500
<b>Plain</b>	8.57	8.57	8.57	8.57
<b>Incl. engraving per position</b>	10.54	9.95	9.53	9.25

For branding prices please refer to page 101

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	Engraving	35 x 5 mm
<b>Barrel</b>	<b>2</b>	Engraving	35 x 5 mm

# IMAGE BLACK LINE ROLLERBALL



Image scale 1:1

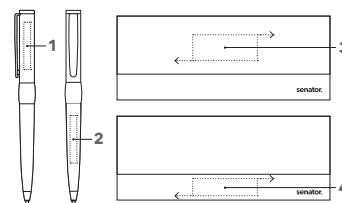
Engraving



Corresponding cases  
 ET 150  
 ET 154  
 ET 156  
 ET 160  
 ET 169  
 ET 171  
 ET 190  
 see pages 66 - 68



6206



## ART. NO. 1119 / 6206

### Rollerball 1119

Barrel: Metal, soft varnish,  
 fittings: Metal, gun metal  
 Metal safety rollerball refill, ink colour: blue

### Set 6206

Twist ball pen 2636 + rollerball 1119  
 in black case ET 156

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>1119</b>				
Plain	9.68	9.68	9.68	9.68
<b>Incl. engraving per position</b>	11.65	11.06	10.64	10.36
<b>6206</b>				
Plain	20.37	20.37	20.37	20.37
<b>Incl. engraving per position</b>	24.31	23.13	22.29	21.73

For branding prices please refer to page 101

## BRANDING / AREA

Part	Area	Dimensions
Cap	1 Engraving	35 x 5 mm
Barrel	2 Engraving	35 x 5 mm
Case	3 1c Print	50 x 20 mm
	4 1c Print	50 x 15 mm

# IMAGE BLACK LINE FOUNTAIN PEN



Image scale 1:1

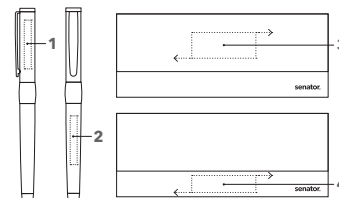
Engraving



Corresponding cases  
 ET 150  
 ET 154  
 ET 156  
 ET 160  
 ET 169  
 ET 171  
 ET 190  
 see pages 66 - 68



6205



## ART. NO. 0104 / 6205

### Fountain pen

Barrel: Metal, soft varnish,  
 fittings: Metal gun metal  
 Iridium-tipped stainless steel nib, M, standard ink  
 cartridge, ink colour: blue

### Set 6205

Twist ball pen 2636 + fountain pen 0104  
 in black case ET 156

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>0104</b>				
Plain	10.80	10.80	10.80	10.80
<b>Incl. engraving per position</b>	12.77	12.18	11.76	11.48
<b>6205</b>				
Plain	21.49	21.49	21.49	21.49
<b>Incl. engraving per position</b>	25.43	24.25	23.41	22.85

For branding prices please refer to page 101

## BRANDING / AREA

Part	Area	Dimensions
Cap	1 Engraving	35 x 5 mm
Barrel	2 Engraving	35 x 5 mm
Case	3 1c Print	50 x 20 mm
	4 1c Print	50 x 15 mm

# IMAGE WHITE LINE BALL PEN

Image scale 1:1



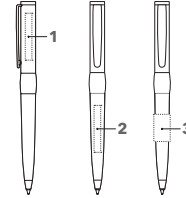
Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 66 - 68



6267



## ART. NO. 2786 / 6267

### Twist ball pen 2786

Barrel: metal, glossy lacquered  
Fittings: Glossy chrome  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

### Set 6267

Twist ball pen 2786 + rollerball 1146  
in white case ET 156

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>2786</b>				
Plain	7.45	7.45	7.45	7.45
Incl. 1c print per position	8.24	8.00	7.84	7.72
Incl. engraving per position	9.42	8.83	8.41	8.13
<b>6267</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
Plain	19.25	19.25	19.25	19.25
Incl. 1c print per position	20.83	20.35	20.03	19.79
Incl. engraving per position	23.19	22.01	21.17	20.61

For branding prices please refer to page 101

## BRANDING / AREA

Cap	1	Engraving 1c Print	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm
	3	1c Print	20 x 12 mm

# IMAGE WHITE LINE ROLLERBALL

Image scale 1:1



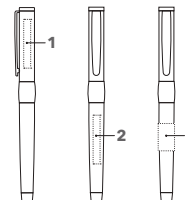
Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 66 - 68



6267



## ART. NO. 1146 / 6267

### Rollerball 1146

Barrel: metal, glossy lacquered  
Fittings: Glossy chrome  
Metal safety rollerball refill  
Ink colour: blue

### Set 6267

Twist ball pen 2786 + Rollerball 1146  
in white case ET 156

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>1146</b>				
Plain	9.68	9.68	9.68	9.68
Incl. 1c print per position	10.47	10.23	10.07	9.95
Incl. engraving per position	11.65	11.06	10.64	10.36
<b>6267</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
Plain	19.25	19.25	19.25	19.25
Incl. 1c print per position	20.83	20.35	20.03	19.79
Incl. engraving per position	23.19	22.01	21.17	20.61

For branding prices please refer to page 101

## BRANDING / AREA

Cap	1	Engraving 1c Print	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm
	3	1c Print	20 x 12 mm

# IMAGE CHROME BALL PEN

Image scale 1:1



Engraving



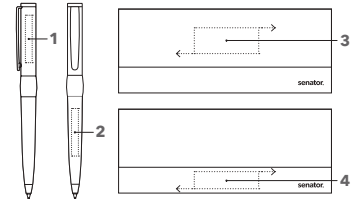
Corresponding cases

ET 150  
ET 154  
ET 156  
ET 160  
ET 169  
ET 171  
ET 181  
ET 190

see pages 66 - 68



6238



## ART. NO. 2158 / 6238

### Twist ball pen 2158

Barrel: Metal, soft varnish,  
fittings: Metal, matt chrome,  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

### Set 6238

Twist ball pen 2158 + rollerball 1036 in black case  
ET 156

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>2158</b>				
<b>Plain</b>	8.57	8.57	8.57	8.57
<b>Incl. engraving per position</b>	10.54	9.95	9.53	9.25
<b>6238</b>				
<b>Plain</b>	20.37	20.37	20.37	20.37
<b>Incl. engraving per position</b>	24.31	23.13	22.29	21.73

For branding prices please refer to page 101

## BRANDING / AREA

Part	Engraving	Area
<b>Cap</b>	1	35 x 5 mm
<b>Barrel</b>	2	35 x 5 mm
<b>Case</b>	3	50 x 20 mm
	4	50 x 15 mm

# IMAGE CHROME ROLLERBALL

Image scale 1:1



Engraving



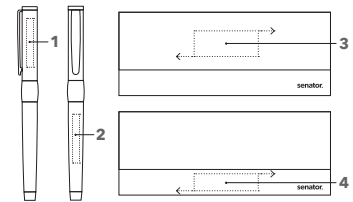
Corresponding cases

ET 150  
ET 154  
ET 156  
ET 160  
ET 169  
ET 171  
ET 181  
ET 190

see pages 66 - 68



6238



## ART. NO. 1036 / 6238

### Rollerball 1036

Barrel: Metal, soft varnish,  
fittings: Metal, matt  
chrome, metal safety rollerball refill  
Ink colour: blue

### Set 6238

Twist ball pen 2158 + rollerball 1036 in black case  
ET 156

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>1036</b>				
<b>Plain</b>	9.68	9.68	9.68	9.68
<b>Incl. engraving per position</b>	11.65	11.06	10.64	10.36
<b>6238</b>				
<b>Plain</b>	20.37	20.37	20.37	20.37
<b>Incl. engraving per position</b>	24.31	23.13	22.29	21.73

For branding prices please refer to page 101

## BRANDING / AREA

Part	Engraving	Area
<b>Cap</b>	1	35 x 5 mm
<b>Barrel</b>	2	35 x 5 mm
<b>Case</b>	3	50 x 20 mm
	4	50 x 15 mm



# CARBON BLACK BALL PEN

Image scale 1:1



Engraving



METAL PENS

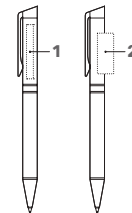
rou bill®  
Metal Pens. Branded for you.



Corresponding cases

- ET 150
- ET 154
- ET 160,
- ET 169
- ET 171
- ET 181
- ET 190

see pages 66 - 68



## ART. NO. 3350

### Twist ball pen

Barrel: Metal in combination with light carbon  
Fittings: Metal gun metal  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3350	50	100	250	500
<b>Plain</b>	9.30	9.30	9.30	9.30
<b>Incl. 1c print, per position</b>	10.09	9.85	9.69	9.57
<b>Incl. engraving per position</b>	11.27	10.68	10.26	9.98

For branding prices please refer to page 101

## BRANDING / AREA

Cap	1	Engraving	40 x 5 mm
	2	1c Print	30 x 12 mm



# CARBON LINE BALL PEN

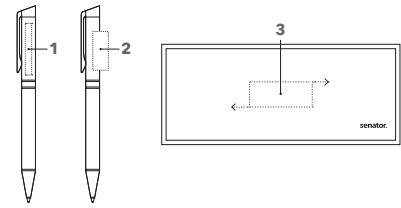
Image scale 1:1



Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 66 - 68



## ART. NO. 2159 / 6239 / 6240

### Twist ball pen 2159

Metal in combination with light carbon  
Cap, tip, fittings: Metal, matt chrome, senator®  
magic flow metal refill G2 (1.0 mm), writing length  
up to 8,500 m, ink colour: blue

### Set 6239

Twist ball pen 2159 + fountain pen 0076 in black  
case ET 160

### Set 6240

Twist ball pen 2159 + rollerball 1037 in black case  
ET 160

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>2159</b>				
<b>Plain</b>	9.30	9.30	9.30	9.30
<b>Incl. 1c print per position</b>	10.09	9.85	9.69	9.57
<b>Incl. engraving per position</b>	11.27	10.68	10.26	9.98
<b>6239</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
<b>Plain</b>	27.77	27.77	27.77	27.77
<b>Incl. 1c print per position</b>	29.35	28.87	28.55	28.31
<b>Incl. engraving per position</b>	31.71	30.53	29.69	29.13
<b>6240</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
<b>Plain</b>	26.37	26.37	26.37	26.37
<b>Incl. 1c print per position</b>	27.95	27.47	27.15	26.91
<b>Incl. engraving per position</b>	30.31	29.13	28.29	27.73

## BRANDING / AREA

Cap	1	Engraving	40 x 5 mm
	2	1c Print	30 x 12 mm
Case	3	1c Print	50 x 20 mm

For branding prices please refer to page 101



# CARBON LINE ROLLERBALL

Image scale 1:1



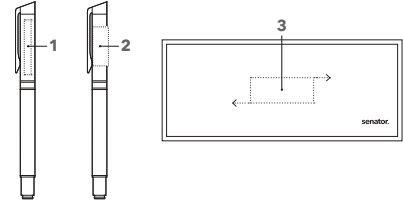
Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 66 - 68



6240



## ART. NO. 1037 / 6240

### Rollerball 1037

Metal in combination with light carbon  
Cap, tip, fittings: Metal, matt chrome  
Metal safety rollerball refill  
Ink colour: blue

### Set 6240

Twist ball pen 2159 + Rollerball 1037  
in black case ET 160

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>1037</b>				
<b>Plain</b>	12.08	12.08	12.08	12.08
<b>Incl. 1c print per position</b>	12.87	12.63	12.47	12.35
<b>Incl. engraving per position</b>	14.05	13.46	13.04	12.76
<b>6240</b>				
<b>Plain</b>	26.37	26.37	26.37	26.37
<b>Incl. 1c print per position</b>	27.95	27.47	27.15	26.91
<b>Incl. engraving per position</b>	30.31	29.13	28.29	27.73

For branding prices please refer to page 101

## BRANDING / AREA

Cap	1	Engraving	40 x 5 mm
	2	1c Print	30 x 12 mm
Case	3	1c Print	50 x 20 mm

# CARBON LINE FOUNTAIN PEN

Image scale 1:1



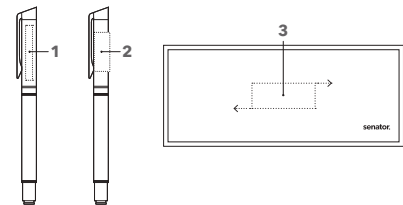
Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 66 - 68



6239



## ART. NO. 0076 / 6239

### Fountain pen 0076

Metal in combination with light carbon  
Cap, tip, fittings: Metal, matt chrome  
Iridium-tipped stainless steel nib, M  
Standard ink cartridge  
Ink colour: blue

### Set 6239

Twist ball pen 2159 + fountain pen 0076 in black  
case ET 160

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>0076</b>				
<b>Plain</b>	13.48	13.48	13.48	13.48
<b>Incl. 1c print per position</b>	14.27	14.03	13.87	13.75
<b>Incl. engraving per position</b>	15.45	14.86	14.44	14.16
<b>6239</b>				
<b>Plain</b>	27.77	27.77	27.77	27.77
<b>Incl. 1c print per position</b>	29.35	28.87	28.55	28.31
<b>Incl. engraving per position</b>	31.71	30.53	29.69	29.13

For branding prices please refer to page 101

## BRANDING / AREA

Cap	1	Engraving	40 x 5 mm
	2	1c Print	30 x 12 mm
Case	3	1c Print	50 x 20 mm



# TIZIO BALL PEN

Image scale 1:1

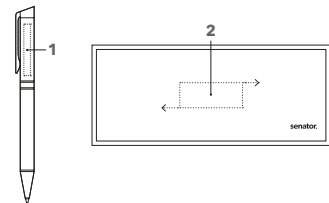


Corresponding cases

- ET 150
- ET 160
- ET 169
- ET 171
- ET 181
- ET 190

see pages 66 - 68

6252  
6253



## ART. NO. 2400 / 6252 / 6253

### Twist ball pen 2400

Barrel: Metal in combination with nutwood  
Cap, tip, fittings: Metal, glossy chrome  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m, ink colour: blue

### Set 6252

Twist ball pen 2400 + fountain pen 0240 in black case ET 160

### Set 6253

Twist ball pen 2400 + rollerball 1240 in black case ET 160

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>2400</b>				
<b>Plain</b>	9.30	9.30	9.30	9.30
<b>Incl. engraving per position</b>	11.27	10.68	10.26	9.98
<b>6252</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
<b>Plain</b>	27.77	27.77	27.77	27.77
<b>Incl. engraving per position</b>	31.71	30.53	29.69	29.13
<b>6253</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
<b>Plain</b>	26.37	26.37	26.37	26.37
<b>Incl. engraving per position</b>	30.31	29.13	28.29	27.73

For branding prices please refer to page 101

## BRANDING / AREA

	1	Engraving	40 x 5 mm
<b>Cap</b>			
<b>Case</b>	<b>2</b>	1c Print	50 x 20 mm

# TIZIO ROLLERBALL

Image scale 1:1



Nutwood

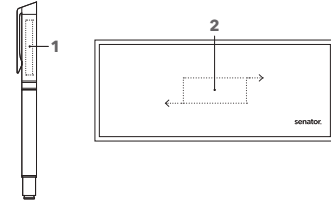
Corresponding cases

- ET 150
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 66 - 68



6253



## ART. NO. 1240 / 6253

### Rollerball 1240

Barrel: Metal in combination with nutwood  
Cap, tip, fittings: Metal, glossy chrome  
Metal safety rollerball refill  
Ink colour: blue

### Set 6253

Twist ball pen 2400 + rollerball 1240 in black case  
ET 160

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>1240</b>				
<b>Plain</b>	12.08	12.08	12.08	12.08
<b>Incl. engraving per position</b>	14.05	13.46	13.04	12.76
<b>6253</b>				
<b>Plain</b>	26.37	26.37	26.37	26.37
<b>Incl. engraving per position</b>	30.31	29.13	28.29	27.73

For branding prices please refer to page 101

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	Engraving	40 x 5 mm
<b>Case</b>	<b>2</b>	1c Print	50 x 20 mm

# TIZIO FOUNTAIN PEN

Image scale 1:1



Nutwood

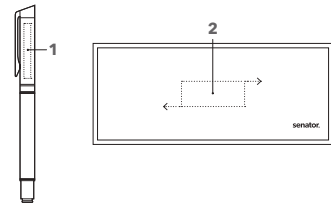
Corresponding cases

- ET 150
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 66 - 68



6252



## ART. NO. 0240 / 6252

### Fountain pen 0240

Barrel: Metal in combination with nutwood  
Cap, fittings: Metal, glossy chrome  
Iridium-tipped stainless steel nib, M  
Standard ink cartridge  
Ink colour: blue

### Set 6252

Twist ball pen 2400 + fountain pen 0240 in black case  
ET 160

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>0240</b>				
<b>Plain</b>	13.48	13.48	13.48	13.48
<b>Incl. engraving per position</b>	15.45	14.86	14.44	14.16
<b>6252</b>				
<b>Plain</b>	27.77	27.77	27.77	27.77
<b>Incl. engraving per position</b>	31.71	30.53	29.69	29.13

For branding prices please refer to page 101

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	Engraving	40 x 5 mm
<b>Case</b>	<b>2</b>	1c Print	50 x 20 mm

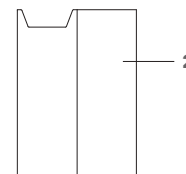
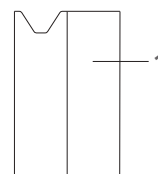
# CASES



P1ET157



P1ET173



## ART. NO. P1ET157

### Cardboard pouch for 1 - 2 writing instruments

Recycled cardboard, matt white, front and back to be customised over the full surface area, **Dimensions:** 155 x 48 x 2 mm

### BRANDING / AREA

**Front + Reverse** 1 CMYK Print ca. 155 x 96 mm

### INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

<b>P1ET157</b>	<b>500</b>	<b>1,000</b>	<b>2,500</b>	<b>5,000</b>
<b>Incl. CMYK Print</b>	on request			

## ART. NO. P1ET173

### Cardboard pouch for 3 writing instruments

Recycled cardboard, matt white, front and back to be customised over the full surface area, **Dimensions:** 155 x 54 x 2 mm

### BRANDING / AREA

**Front + Reverse** 2 CMYK Print ca. 155 x 108 mm

### INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

<b>P1ET173</b>	<b>500</b>	<b>1,000</b>	<b>2,500</b>	<b>5,000</b>
<b>Incl. CMYK Print</b>	on request			



## ART. NO. ET 157

### For 1 writing instrument

Carton, matt black. At 5,000 pcs. also available in different colours  
**Dimensions:** 155 x 50 x 2 mm

### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

<b>ET157</b>	<b>50</b>	<b>100</b>	<b>250</b>	<b>500</b>
<b>Plain</b>	0.30	0.30	0.30	0.30

## ART. NO. ET 190

### For 1 or 2 writing instruments

Carton, FSC Mix, matt black, with removable cardboard insert  
**Dimensions:** 175 x 62 x 22 mm

### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

<b>ET190</b>	<b>50</b>	<b>100</b>	<b>250</b>	<b>500</b>
<b>Plain</b>	2.51	2.51	2.51	2.51

# CASES



## ART. NO. ET 156

### Cardboard case for 1 or 2 writing instruments

carded case, black matt or glossy white with magnetic closure and foam inlay

**Dimensions:** 16.5 x 6.5 x 2.5 cm

### BRANDING / AREA

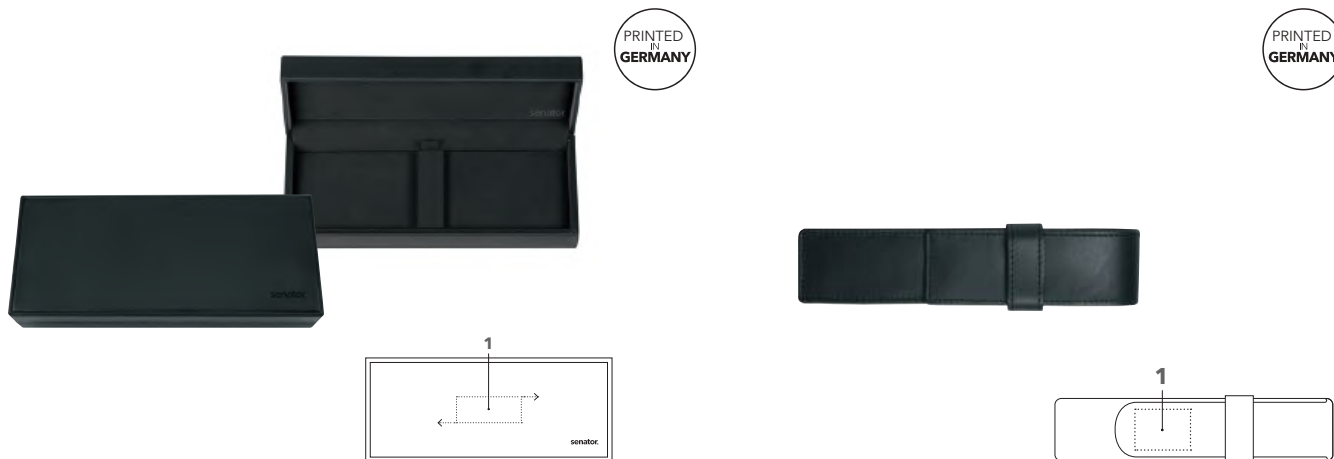
Lid			
1	1c Print	50 x 20 mm	only on black
2	1c Print	50 x 15 mm	only on black

### INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET156	50	100	250	500
Plain	2.12	2.12	2.12	2.12
Incl. 1c Print, 1 position	2.91	2.67	2.51	2.39

METAL PENS

rou bill®  
Metal Pens. Branded for you.



## ART. NO. ET 160

### For 1 or 2 writing instruments

leather look, black with black velour lining

**Dimensions:** 19 x 8 x 3.5 cm

### BRANDING / AREA

Lid	1	1c Print	50 x 20 mm
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### INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET160	50	100	250	500
Plain	4.99	4.99	4.99	4.99
Incl. 1c Print, 1 position	5.78	5.54	5.38	5.26

## ART. NO. ET 150

### Leather case for 1 or 2 writing instruments

leather, black

**Dimensions:** 15 x 3.5 x 1.5 cm

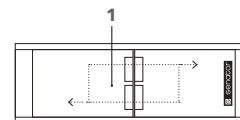
### BRANDING / AREA

Flap	1	Embossing	30 x 22 mm
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### INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET150	50	100	250	500
Plain	5.05	5.05	5.05	5.05
Incl. Embossing	8.36	7.37	6.67	6.18

# CASES



## ART. NO. ET 169

**Plastic case for 1 writing instrument**  
Glossy transparent with universal pen holder  
**Dimensions:** 15,5 x 2,5 x 2,5 cm

### BRANDING / AREA

**Lid** 1 1c Print 50 x 20 mm

### INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET169	50	100	250	500
Plain	0.65	0.65	0.65	0.65
Incl. 1c Print, 1 position	1.44	1.20	1.04	0.92

## ART. NO. ET 171

**Plastic case for 2 writing instruments**  
Glossy transparent with universal pen holder  
**Dimensions:** 15,5 x 5,5 x 2,5 cm

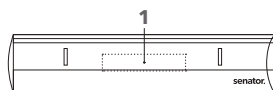
This item will be discontinued and is still available as long as stocks last.

### BRANDING / AREA

**Lid** 1 1c Print 50 x 20 mm

### INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET171	50	100	250	500
Plain	1.08	1.08	1.08	1.08
Incl. 1c Print, 1 position	1.87	1.63	1.47	1.35



## ART. NO. ET 154

**Plastic case for 1 writing instrument**  
black/silver with transparent lid, also available for slim writing instruments  
**Dimensions:** 16 x 3,5 x 2,5 cm

### BRANDING / AREA

**Lid** 1 1c Print 50 x 20 mm

### INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

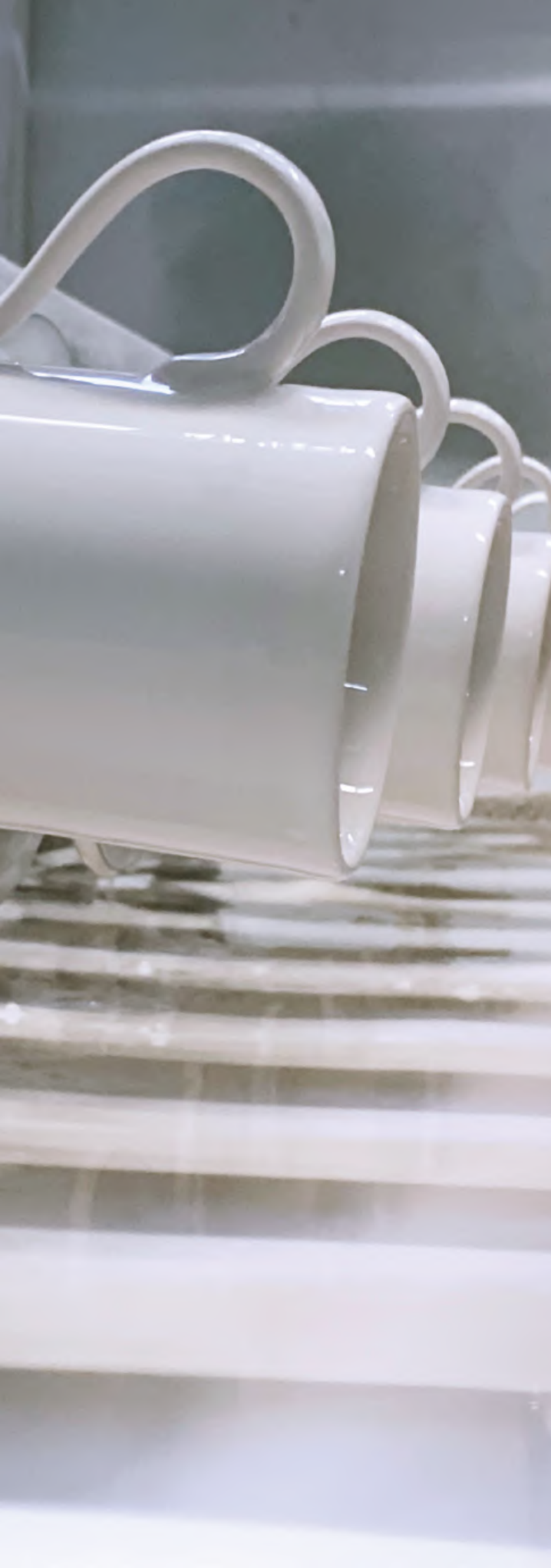
ET154	50	100	250	500
Plain	1.08	1.08	1.08	1.08
Incl. 1c Print, 1 position	1.87	1.63	1.47	1.35

## ART. NO. SC233

**Cardboard box for 50 pens**  
Alternative packaging for your pens:  
Carton: white, with senator® logo  
**Dimensions:** 15,5 x 12 x 7,5 cm

### INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

SC233	50	100	250	500
Plain	0.93	0.93	0.93	0.93



## SENATOR® MUGS

**SIMPLE.  
EXCELLENT.**

~~**DONE.**~~  
*MADE IN GERMANY.*

Porcelain mugs from senator® represent the highest quality and reliability.

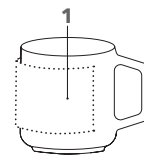
- 100% produced and branded in Germany
- Significantly better ecological footprint compared to imported products
- Direct printing in up to 5 colours for an impressive, long-lasting effect





# AMITY

Image scale 1:2



## ART. NO. 0321

### Small porcelain mug

With extravagant handle, glossy white, suitable for coffee pod machines

**Height:** ~ 80 mm  
**Diameter:** ~ 80 mm  
**Capacity:** ~ 0.25 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0321	36	108	250	500
<b>Plain</b>	1.62	1.62	1.62	1.62
<b>Incl. 1c print</b>	6.62	5.12	4.25	3.59
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	170 x 55 mm
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# FRIEDA



## ART. NO. 9011

### Elegant stoneware mug

With stylish curved handle, high gloss white

**Height:** ~ 100 mm

**Diameter:** ~78 mm

**Capacity:** ~ 0.25 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

9011	36	108	250	500
Plain	2.16	2.16	2.16	2.16
Incl. 1c print	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	158 x 55 mm
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# ELITE

Image scale 1:2



## ART. NO. 0912

### Porcelain mug

In elegant design, high gloss white.

**Height:** ~ 100 mm

**Diameter:** ~ 80 mm

**Capacity:** ~ 0.25 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0912	36	108	250	500
Plain	2.16	2.16	2.16	2.16
Incl. 1c print	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	175 x 35 mm
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# ELITE INSIDE

Image scale 1:2



## ART. NO. 0353

### Slim stoneware mug

In elegant design, high gloss white with coloured interior glaze

**Height:** ~100 mm

**Diameter:** ~80 mm

**Capacity:** ~0.25 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0353	36	108	250	500
Plain	2.70	2.70	2.70	2.70
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	175 x 35 mm
---------	---	---------------	-------------

# CHARISMA

Image scale 1:2



## ART. NO. 0915

### High porcelain mug

with small handle, high-gloss white

**Height:** ~100 mm

**Diameter:** ~82 mm

**Capacity:** ~0.25 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0915	36	108	250	500
Plain	2.70	2.70	2.70	2.70
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	160 x 35 mm
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# PRIME

Image scale 1:2



## ART. NO. 0341

### Slim porcelain mug

In classic shape, high-gloss white

**Height:** ~ 105 mm

**Diameter:** ~ 73 mm

**Capacity:** ~ 0.27 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0341	36	108	250	500
<b>Plain</b>	2.16	2.16	2.16	2.16
<b>Incl. 1c print</b>	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	145 x 70 mm
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# ELEGANT

Image scale 1:2



## ART. NO. 0381

### Porcelain mug

Slightly conical shape, high gloss white.

**Height:** ~ 92 mm

**Diameter:** ~ 86 mm

**Capacity:** ~ 0.3 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0381	36	108	250	500
<b>Plain</b>	2.70	2.70	2.70	2.70
<b>Incl. 1c print</b>	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	190 x 40 mm
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# MAXI MUG

Image scale 1:2



## ART. NO. 0344

### Large porcelain mug

In classic design,  
high-gloss white

Height: ~96 mm

Diameter: ~82 mm

Capacity: ~0.3 l

### SERVICES

Packaging: see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0344	36	108	250	500
Plain	2.16	2.16	2.16	2.16
Incl. 1c print	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	180 x 70 mm
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# APPEAL

Image scale 1:2



## ART. NO. 0928

### Large porcelain mug

In rounded shape,  
high-gloss white

Height: ~95 mm

Diameter: ~100 mm

Capacity: ~0.4 l

### SERVICES

Packaging: see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0928	36	108	250	500
Plain	3.24	3.24	3.24	3.24
Incl. 1c print	8.24	6.74	5.87	5.21
Each further colour	1.25	0.88	0.66	0.50

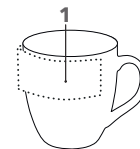
## BRANDING / AREA

Outside	1	1c - 5c Print	190 x 45 mm
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# SOPHIA

Image scale 1:2



senator®  
Made in Germany. Since 1920.

## ART. NO. 9015

### Large porcelain mug

With distinctive handle.  
High gloss white.

**Height:** ~ 100 mm  
**Diameter:** ~ 97 mm  
**Capacity:** ~ 0.38 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

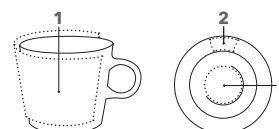
9015	36	108	250	500
<b>Plain</b>	2.70	2.70	2.70	2.70
<b>Incl. 1c print</b>	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	201 x 40 mm
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# FANCY ESPRESSO SET

Image scale 1:2



## ART. NO. 0964

### Espresso Set

Porcelain espresso cup and saucer, glossy white, suitable for coffee pod machines

**Height set:** ~ 65 mm  
**Diameter:** ~ 67 mm  
**Capacity:** ~ 0.08 l  
**Diameter saucer:** ~ 120 mm

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

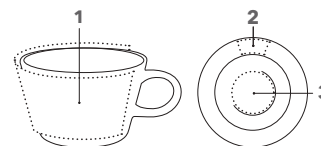
0964	36	108	250	500
Plain	4.86	4.86	4.86	4.86
Incl. 1c print, 1 position	9.86	8.36	7.49	6.83
Each further colour, 1 position	1.25	0.88	0.66	0.50

## BRANDING / AREA

Cup	1	1c - 5c Print	150 x 45 mm
Saucer	2	1c - 5c Print	40 x 15 mm
	3	1c - 5c Print	Ø 45 mm

# FANCY COFFEE CUP AND SET

Image scale 1:2



## ART. NO. 0965 / 0965-T

### Small porcelain cup with saucer 0965

In classic design, high-gloss white, suitable for coffee pod machines

**Small porcelain cup 0965-T**  
 in classic design, high-gloss white, suitable for coffee pod machines

**Height set:** ~ 70 mm  
**Diameter:** ~ 92 mm  
**Capacity:** ~ 0.18 l  
**Diameter saucer:** ~ 150 mm

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0965	36	108	250	500
Plain	4.86	4.86	4.86	4.86
Incl. 1c print, 1 position	9.86	8.36	7.49	6.83
Each further colour, 1 position	1.25	0.88	0.66	0.50
0965-T	36	108	250	500
Plain	2.70	2.70	2.70	2.70
Incl. 1c print, 1 position	7.70	6.20	5.33	4.67
Each further colour, 1 position	1.25	0.88	0.66	0.50

## BRANDING / AREA

Cup	1	1c - 5c Print	175 x 50 mm
Saucer	2	1c - 5c Print	40 x 20 mm
	3	1c - 5c Print	Ø 55 mm

# FANCY PLATES

Image scale 1:4



## ART. NO. 0966 / 0993 / 0994

### Plate 0966

Porcelain, glossy white  
**Diameter:** ~210 mm

### Dinner plate 0993

Porcelain, glossy white  
**Diameter:** ~270 mm

### Soup plate 0994

Porcelain, glossy white  
**Diameter:** ~230 mm

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0966 / 0993 / 0994	36	108	250	500
<b>Plain</b>	4.05	4.05	4.05	4.05
<b>Incl. 1c print</b>	9.05	7.55	6.68	6.02
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

<b>0966</b>	<b>1</b>	1c - 5c Print	40 x 20 mm
	<b>2</b>	1c - 5c Print	Ø 100 mm
<b>0993</b>	<b>1</b>	1c - 5c Print	100 x 20 mm
	<b>2</b>	1c - 5c Print	Ø 100 mm
<b>0994</b>	<b>1</b>	1c - 5c Print	80 x 20 mm
	<b>2</b>	1c - 5c Print	Ø 100 mm

# FANCY BOWL

Image scale 1:2



## ART. NO. 0920

### Porcelain bowl

Glossy white  
**Height:** ~79 mm  
**Diameter:** ~150 mm  
**Capacity:** ~0.7 l

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0920	36	108	250	500
<b>Plain</b>	4.05	4.05	4.05	4.05
<b>Incl. 1c print</b>	9.05	7.55	6.68	6.02
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

<b>Outside</b>	<b>1</b>	1c - 5c Print	457 x 30 mm
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MUGS

senator®  
 Made in Germany. Since 1920.

# FANCY START-UP BOX

Image scale 1:3

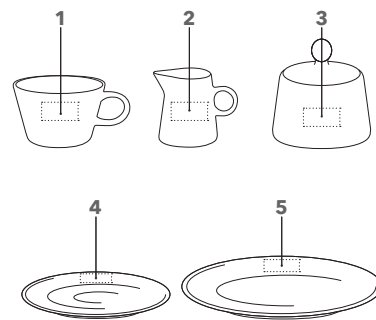
2c Print



## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0951	1	3	5	10
<b>Plain</b>	167.67	167.67	167.67	167.67
<b>Incl. 1c print on all 74 pieces</b>	537.67	426.67	362.29	313.45



## ART. NO. 0951

### Porcelain set

74 pieces, white  
cups suitable for coffee pod machines:  
24 cups and saucers,  
24 plates,  
1 milk jug,  
1 sugar bowl

**Height cup:** ~ 65 mm  
**Diameter cup:** ~ 90 mm  
**Capacity cup:** ~ 0.18 l  
**Diameter saucer:** ~ 150 mm  
**Diameter plate:** ~ 210 mm  
**Height milk jug:** ~ 78 mm  
**Height sugar bowl:** ~ 58 mm  
(mit Deckel ~ 90 mm)

## BRANDING / AREA

<b>Cup</b>	<b>1</b>	1c - 5c Print	40 x 20 mm
<b>Milk jug</b>	<b>2</b>	1c - 5c Print	40 x 20 mm
<b>sugar bowl</b>	<b>3</b>	1c - 5c Print	40 x 20 mm
<b>saucer</b>	<b>4</b>	1c - 5c Print	40 x 20 mm
<b>Plate</b>	<b>5</b>	1c - 5c Print	40 x 20 mm





## KÖSSINGER MUGS

**SIMPLE.  
EXCELLENT.  
~~DONE.~~  
COLOURFUL.**

A growing range of mugs and cups is presented under the kössinger brand.

- Large selection of shapes and colours
- Simple, affordable and quick printing in Germany
- Direct printing with up to 5 colours for an impressive long-term effect



MUGS

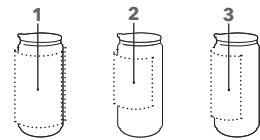
**kössinger**  
Mugs. Branded for you.

**kössinger**  
Mugs. Branded for you.



# KING CAN

Image scale 1:2



## ART. NO. 0755 / 0765

### Vacuum thermo mug

Double-walled 18/8 stainless steel, with black plastic lid

**Height:** ~ 149 mm

**Diameter:** ~ 71 mm

**Capacity:** ~ 0.33 l

### SERVICES

Individually packed in cardboard box.

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	36	108	250	500
<b>0755</b>				
Plain	9.11	9.11	9.11	9.11
Incl. 1c print	14.11	12.61	11.74	11.08
Each further colour	1.25	0.88	0.66	0.50
Incl. engraving	14.11	12.61	11.74	11.08
<b>0765</b>				
Plain	9.11	9.11	9.11	9.11
Incl. CMYK print	15.36	13.49	12.40	11.58

## BRANDING / AREA

Outside		
1	1c - 5c Print	210 x 115 mm
2	CMYK Print (White prints will show silver coloured)	150 x 80 mm
3	Engraving	120 x 110 mm

# KING CAN MINI

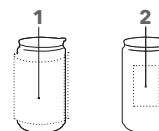
Image scale 1:2



2c Print



Steel



## ART. NO. 0785

### Vacuum thermo mug

Double-walled 18/8 stainless steel, with black plastic lid

Height: ~127 mm

Diameter: ~71 mm

Capacity: ~0.26 l

### SERVICES

Individually packed in cardboard box.

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0785	36	108	250	500
Plain	9.11	9.11	9.11	9.11
Incl. 1c print	14.11	12.61	11.74	11.08
Each further colour	1.25	0.88	0.66	0.50
Incl. engraving	14.11	12.61	11.74	11.08

## BRANDING / AREA

Outside	1	1c - 5c Print	210 x 90 mm
	2	Engraving	20 x 60 mm

# TROPHY

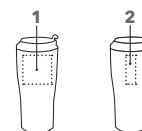
Image scale 1:2



1c Print



Steel



## ART. NO. 0750

### Large vacuum thermo mug

Double-walled 18/8 stainless steel, with black plastic lid

Height: ~175 mm

Diameter: ~82 mm

Capacity: ~0.4 l

### SERVICES

Individually packed in cardboard box.

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0750	36	108	250	500
Plain	9.11	9.11	9.11	9.11
Incl. 1c print	14.11	12.61	11.74	11.08
Each further colour	1.25	0.88	0.66	0.50
Incl. engraving	14.11	12.61	11.74	11.08

## BRANDING / AREA

Outside	1	1c - 5c Print	60 x 60 mm
	2	Engraving	20 x 60 mm

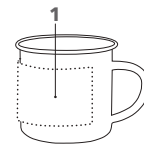
MUGS

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# OUTDOOR

Image scale 1:2



## ART. NO. 0372

### Metal cup

With enamel coating, high-gloss white

**Height:** ~81 mm

**Diameter:** ~87 mm

**Capacity:** ~0.3 l

### SERVICES

Individually packed in cardboard box

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0372	36	108	250	500
Plain	4.86	4.86	4.86	4.86
Incl. CMYK print	11.11	9.24	8.15	7.33

## BRANDING / AREA

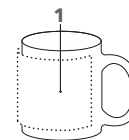
Outside	1	CMYK Print	185 x 60 mm
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# CARINA

Image scale 1:2



CMYK Print



## MODELL 0323

### Large stoneware mug

In straight design, high-gloss white.

**Height:** ~95 mm  
**Diameter:** ~80 mm  
**Capacity:** ~0.30 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	36	108	250	500
<b>0323</b>	2.16	2.16	2.16	2.16
<b>Plain</b>	2.16	2.16	2.16	2.16
<b>Incl. CMYK print</b>	8.41	6.54	5.45	4.63

## BRANDING / AREA

Outside	1	CMYK Print	190 x 75 mm
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# CARINA INSIDE

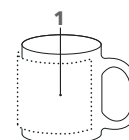
Image scale 1:2



2c Print



5c Print



## ART. NO. K004

### Large stoneware mug

In straight design, high-gloss white with coloured interior glaze.

**Height:** ~95 mm  
**Diameter:** ~80 mm  
**Capacity:** ~0.30 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	36	108	250	500
<b>K004</b>	2.70	2.70	2.70	2.70
<b>Plain</b>	2.70	2.70	2.70	2.70
<b>Incl. 1c print</b>	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

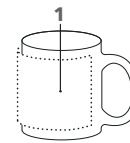
Outside	1	1c - 5c Print	190 x 75 mm
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MUGS

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# CARINA COLOUR

Image scale 1:2



## ART. NO. K003

### Large stoneware mug

In straight-lined, timeless design.  
High gloss coloured glaze.

**Height:** ~95 mm  
**Diameter:** ~80 mm  
**Capacity:** ~0.30 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

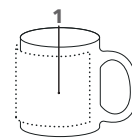
	36	108	250	500
<b>K003</b>	2.70	2.70	2.70	2.70
<b>Plain</b>	2.70	2.70	2.70	2.70
<b>Incl. 1c print</b>	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	190 x 75 mm
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# CARINA GLAS

Image scale 1:2



## ART. NO. K016

### Large glass

In mug shape.  
Frosted.

**Height:** ~95 mm  
**Diameter:** ~80 mm  
**Capacity:** ~0.30 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	36	108	250	500
<b>K016</b>	2.16	2.16	2.16	2.16
<b>Plain</b>	2.16	2.16	2.16	2.16
<b>Incl. 1c print</b>	7.16	5.66	4.79	4.13

## BRANDING / AREA

Outside	1	1c Print (Glossy)	186 x 75 mm
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Opposite the handle there is a seam in the glass where a 5 mm area is excluded from the printing process.

# CALI

Image scale 1:2



## ART. NO. 0362

### Stoneware mug

In classic design, high-gloss white

Height: ~ 105 mm

Diameter: ~ 79 mm

Capacity: ~ 0.25 l

### SERVICES

Packaging: see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

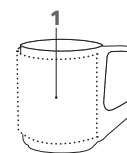
0362	36	108	250	500
Plain	2.16	2.16	2.16	2.16
Incl. CMYK print	8.41	6.54	5.45	4.63

## BRANDING / AREA

Outside	1	CMYK Print	170 x 70 mm
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# SOLID

Image scale 1:2



## ART. NO. 0358

### Stoneware mug

With unique handle, high-gloss white

Height: ~ 99 mm

Diameter: ~ 80 mm

Capacity: ~ 0.25 l

### SERVICES

Packaging: see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0358	36	108	250	500
Plain	2.16	2.16	2.16	2.16
Incl. CMYK print	8.41	6.54	5.45	4.63

## BRANDING / AREA

Outside	1	CMYK Print	180 x 80 mm
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# ELEKTRA

Image scale 1:2



## ART. NO. 0354

### Slim Stoneware mug

In elegant design,  
High gloss white.

**Height:** ~99 mm  
**Diameter:** ~78 mm  
**Capacity:** ~0.25 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

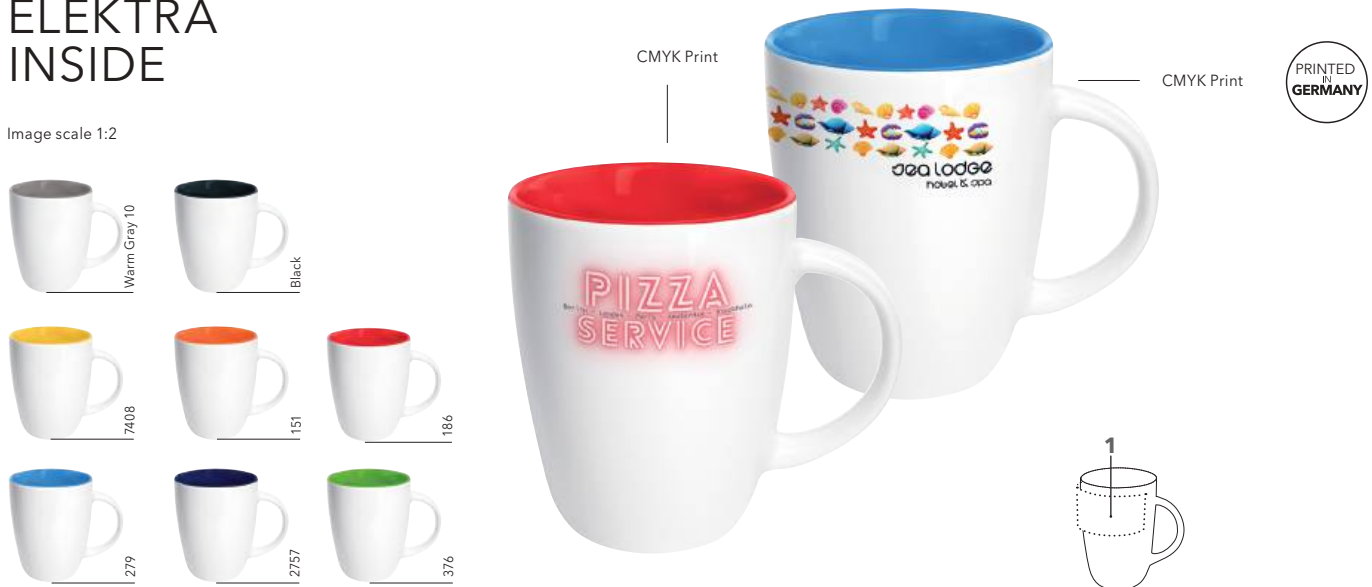
0354	36	108	250	500
Plain	2.16	2.16	2.16	2.16
Incl. CMYK print	8.41	6.54	5.45	4.63

## BRANDING / AREA

Outside	1	CMYK Print	175 x 30 mm
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# ELEKTRA INSIDE

Image scale 1:2



## ART. NO. 0355

### Slim stoneware mug

In elegant design, high gloss white with  
coloured interior glaze

**Height:** ~99 mm  
**Diameter:** ~78 mm  
**Capacity:** ~0.25 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0355	36	108	250	500
Plain	2.70	2.70	2.70	2.70
Incl. CMYK print	8.95	7.08	5.99	5.17

## BRANDING / AREA

Outside	1	CMYK Print	175 x 30 mm
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# ENNIA INSIDE

Image scale 1:2



## ART. NO. K008

### Modern stoneware mug

In popular design. High-gloss white with coloured interior glaze.

**Height:** ~86 mm  
**Diameter:** ~88 mm  
**Capacity:** ~0.25 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K008	36	108	250	500
Plain	3.38	3.38	3.38	3.38
Incl. 1c print	8.38	6.88	6.01	5.35
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	205 x 45 mm
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# ENNIA BLACK INSIDE

Image scale 1:2



## ART. NO. K009

### Modern stoneware mug in popular design and matt appearance.

Matt black with glossy coloured glaze inside.

**Height:** ~86 mm  
**Diameter:** ~88 mm  
**Capacity:** ~0.25 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K009	36	108	250	500
Plain	4.05	4.05	4.05	4.05
Incl. 1c print	9.05	7.55	6.68	6.02
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	205 x 45 mm
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# CULT

Image scale 1:2



## ART. NO. 0911 / 0324

### Slim mug

in linear design, high-gloss white

**Height:** ~ 105 mm

**Diameter:** ~ 76 mm

**Capacity:** ~ 0.3 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	36	108	250	500
<b>0911</b>	2.16	2.16	2.16	2.16
<b>Plain</b>	2.16	2.16	2.16	2.16
<b>Incl. 1c print</b>	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50
<b>0324</b>	36	108	250	500
<b>Plain</b>	2.16	2.16	2.16	2.16
<b>Incl. CMYK print</b>	8.41	6.54	5.45	4.63

## BRANDING / AREA

Outside	1	1c - 5c Print	165 x 70 mm
	2	CMYK Print	180 x 75 mm

# COSMOS

Image scale 1:2



## ART. NO. 0926 / 0356

### Large porcelain mug

In modern, conical shape, high-gloss white

**Height:** ~ 107 mm

**Diameter:** ~ 95 mm

**Capacity:** ~ 0.33 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	36	108	250	500
<b>0926</b>	3.24	3.24	3.24	3.24
<b>Plain</b>	3.24	3.24	3.24	3.24
<b>Incl. 1c print</b>	8.24	6.74	5.87	5.21
Each further colour	1.25	0.88	0.66	0.50
<b>0356</b>	36	108	250	500
<b>Incl. CMYK print</b>	9.49	7.62	6.53	5.71

## BRANDING / AREA

Outside	1	1c - 5c Print	180 x 30 mm
	2	CMYK Print	190 x 80 mm

# MAXIM

Image scale 1:2



## ART. NO. 0914

### Porcelain mug

with unusual shape, high-gloss white

**Height:** ~ 99 mm  
**Diameter:** ~ 86 mm  
**Capacity:** ~ 0.3 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0914	36	108	250	500
Plain	2.70	2.70	2.70	2.70
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	50 x 50 mm
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# MAXIM COFFEE CUP

Image scale 1:2



## ART. NO. 0907

### Small porcelain cup

With unusual shape, high-gloss white, suitable for coffee pod machines

**Height:** ~ 82 mm  
**Diameter:** ~ 80 mm  
**Capacity:** ~ 0.2 l

### SERVICES

**Packaging:** see page 92

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

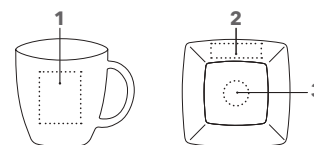
0907	36	108	250	500
Plain	2.70	2.70	2.70	2.70
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	40 x 50 mm
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# MAXIM COFFE SET

Image scale 1:2



## ART. NO. 0937

### Coffee set

Porcelain cup with saucer,  
high-gloss white,  
suitable for coffee pod machines

**Height:** ~ 82 mm

**Diameter:** ~ 80 mm

**Capacity:** ~ 0.2 l

**Diameter saucer:** ~ 148 mm

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

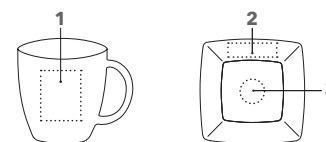
0937	36	108	250	500
<b>Plain</b>	4.86	4.86	4.86	4.86
<b>Incl. 1c print, 1 position</b>	9.86	8.36	7.49	6.83
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	40 x 50 mm
<b>saucer</b>	2	1c - 5c Print	70 x 20 mm
	3	1c - 5c Print	Ø 35 mm

# MAXIM ESPRESSO SET

Image scale 1:2



## ART. NO. 0977

### Espresso Set

Porcelain cup with saucer,  
high gloss white

**Height:** ~ 55 mm

**Diameter:** ~ 60 mm

**Capacity:** ~ 0.08 l

**Diameter saucer:** ~ 116 mm

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0977	36	108	250	500
<b>Plain</b>	4.86	4.86	4.86	4.86
<b>Incl. 1c print</b>	9.86	8.36	7.49	6.83
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	30 x 40 mm
<b>Saucer</b>	2	1c - 5c Print	55 x 15 mm
	3	1c - 5c Print	Ø 25 mm

# MAXIM PLATE

Image scale 1:2



1c Print

## ART. NO. 0927 / 0997 / 0998

### Plate 0927

Porcelain, high gloss white  
Diameter: ~210 mm

### Dinner plate 0997

Porcelain, high gloss white  
Diameter: ~260 mm

### Soup plate 0998

Porcelain, high gloss white  
Diameter: ~230 mm

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0927 / 0997 / 0998	36	108	250	500
Plain	4.05	4.05	4.05	4.05
Incl. 1c print	9.05	7.55	6.68	6.02
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

0927	1	1c - 5c Print	70 x 25 mm
	2	1c - 5c Print	100 x 100 mm
0997	1	1c - 5c Print	100 x 20 mm
	2	1c - 5c Print	100 x 100 mm
0998	1	1c - 5c Print	80 x 20 mm
	2	1c - 5c Print	70 x 70 mm

# MAXIM START-UP BOX

Image scale 1:3



1c-Print

## ART. NO. 0952

### Porcelain set

74 pieces, white:  
24 cups (suitable for coffee pod machines) and saucers, 24 plates, 1 milk jug, 1 sugar bowl

Height cup: ~82 mm  
Diameter cup: ~80 mm  
Capacity cup: ~0.2 l  
Diameter saucer: ~150 mm  
Diameter plate: ~210 mm  
Height milk jug: ~79 mm  
Height sugar bowl: ~78 mm  
(with lid ~115 mm)

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0952	1	3	5	10
Plain	167.67	167.67	167.67	167.67
Incl. 1c print on all 74 pieces	537.67	426.67	362.29	313.45

## BRANDING / AREA

Cup	1	1c - 5c Print	40 x 20 mm
Milk jug	2	1c - 5c Print	40 x 20 mm
Sugar bowl	3	1c - 5c Print	40 x 20 mm
Saucer	4	1c - 5c Print	40 x 20 mm
Plate	5	1c - 5c Print	40 x 20 mm

MUGS

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## PACKAGING



### ART. NO. P1A / P1A XL

**Cardboard box P1A  
white, for 1 mug**

Dimensions: 125 × 90 × 120 mm

#### INDUSTRIAL PRICE (€/PC.)

RSP in euro per piece,  
VAT not included.

**P1A** 0.62

**Cardboard box P1A XL  
white, for 1 large mug**

Dimensions: 130 × 110 × 120 mm

#### INDUSTRIAL PRICE (€/PC.)

RSP in euro per piece,  
VAT not included.

**P1A XL** 0.88

### ART. NO. P36

**Cardboard box  
brown, for 36 mugs**

Dimensions: 540 × 360 × 390 mm

#### INDUSTRIAL PRICE (€/PC.)

RSP in euro per piece,  
VAT not included.

**P36** standard



## BRANDING POSSIBILITIES

**SIMPLE.  
EXCELLENT.  
~~DONE.~~  
INDIVIDUAL.**

We are masters of a wide range of printing processes and also develop and invest in highly specialised machines of the future.

- 2,600 m<sup>2</sup> printing plant in Germany
- Own printing plants in France and Great Britain
- Various printing processes, perfectly customised to your logo and your selected product



**senator**<sup>®</sup>  
Made in Germany. Since 1920.

# BRANDING METHODS

## CMYK PRINT



## DIGITAL PRINT

Our digital print is the perfect solution to apply multicoloured prints on the clips or barrels of our ball pens. With this method we also place logos very effectively onto the cap of our Liberty models.

### Technology:

The digital print uses the CMYK colour printing process to mix all colours from the basic four. For prints on coloured backgrounds we apply an extra layer of white underneath the print.

### Strengths:

- Print to the edge of the clip
- Realisation of colour gradients
- Also suitable for photo-realistic themes

## DIGITAL PRINT WITH 3D EFFECT

On many white barrels of our writing instruments, large-area digital prints can be supplemented with a haptic effect. Give your brand presentation noticeably more structure and shine.

### Technology:

The digital print uses the CMYK colour printing process to mix all colours from the basic four. An additional lacquer layer is added on top of the print for a high-gloss raised feel effect.  
Minimum quantity: 1,000 pieces

### Strengths:

- Incomparable 3D effect
- Realisation of complex colour gradients
- Reproduction of countless colours

## 1C - 5C PRINT



## ENGRAVING



## 1C - 5C PRINT

Whenever it comes to branding our ball pen barrels, screen print is the branding method of our choice. For the curved clips, on the other hand, we use tampon printing. Both processes ensure optimal implementation of your brand message.

### Technology:

Screen print is a direct print process whereby ink is pressed through a mesh onto the ball pen. Tampon print is an indirect print method whereby ink is transferred from the cliché via a silicone pad onto the surface to be printed.

### Strengths:

- Particularly sharp-edged prints
- Accurate full colour prints possible
- Multicolour prints possible

## LASER ENGRAVING

A very elegant branding method on metal surfaces. Logos or messages are very accurately and permanently worked into the metal surface.

### Technology:

For our laser engraving we use a high precision computer-controlled laser which engraves the surface of our writing instruments and thus expose the metal layer underneath.

### Strengths:

- A high-class and modest result
- Extremely durable
- Suitable for individual names



# BRANDING METHODS

## CMYK PRINT



## SUBLIMATION

The sublimation process uses pressure and heat to transfer the graphic onto a specially coated mug.

We offer this impressive branding method for a total of 8 different mug designs and King Can.

### Strengths:

- High colour variety and brilliance
- Photo realistic prints possible

## 1C - 5C PRINT



## ENGRAVING



## DIRECT PRINT

The direct printing process saves time and money. We print without raster and thus achieve rich, vibrant colours.

### Technology:

The direct printing process does not require an intermediate step via a carrier material. The ink is applied directly to the mug without any detours.

### Strengths:

- Short delivery times
- Cost-effective branding method
- Up to 5 colour prints possible

## ENGRAVING

Engraving offers a high-quality and particularly durable finish. Logos or messages are very accurately and permanently worked into the metal surface.

### Technology:

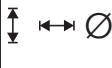

A computer-controlled laser engraves a logo or imprint into the item ensuring absolute definition and longlasting branding.

### Strengths:

- Striking tactile results
- Understated quality
- Precise reproduction of logos and lettering



# ARTICLE DATA

## SENATOR PENS



Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	 in mm	 in g	PU pieces	RSP in € (unbranded)	Page
MELBI	Melbi Matt Bio Recycled	3318	Recycled biobased Plastic	Blue/Black	G2	128 x 18 x 18	13.0	500	<b>0.58</b>	19
LIBERTY	Liberty Matt Bio	3310	Biobased plastic	Blue/Black	G2	145 x 15 x 11	9.34	1000	<b>0.72</b>	20
SKEYE BIO	Skeye Matt Bio	3290	Biobased plastic	Blue/Black	G2	150 x 15 x 12	13.1	500	<b>1.01</b>	21
SUPER HIT	Super Hit Matt Bio	3300	Biobased plastic	Blue/Black	X20	141 x 11 x 15	8.5	1000	<b>0.43</b>	22
NATURE PLUS	Nature Plus Matt Bio	2796	Biobased plastic	Blue/Black	G2	150 x 15 x 12	12.7	500	<b>0.86</b>	21
SUPER HIT	Super Hit Matt Recycled	3304	Recycled Plastic	Blue/Black	X20	145 x 11 x 15	7.5	1000	<b>0.38</b>	22
TRENTO	Trento Matt Recycled	3305	Recycled Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	<b>0.50</b>	23
LIBERTY	Liberty Matt Recycled	3307	Recycled Plastic	Blue/Black	G2	145 x 15 x 11	8.7	500	<b>0.63</b>	24
CHALLENGER	Challenger Matt Recycled	3402	Recycled Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	<b>0.76</b>	24
EVOXX	Evovx Duo Polished Recycled	3274	Recycled Plastic	Blue/Black	G2	149 x 12 x 15	10.49	500	<b>0.63</b>	25
EVOXX	Evovx Polished Recycled	3273	Recycled Plastic	Blue/Black	G2	149 x 12 x 15	10.49	500	<b>0.63</b>	25
EVOXX	Evovx Polished Recycled LC	3275	Recycled Plastic	Blue/Black	G2	149 x 12 x 15	10.49	500	<b>0.63</b>	26
EVOXX	Evovx Polished Recycled LC	3277	Recycled Plastic	Blue/Black	G2	149 x 12 x 15	12.5	500	<b>0.90</b>	27
DART	Dart Polished	2600	Plastic	Blue/Black	X20	143 x 10 x 14	6.9	1000	<b>0.27</b>	28
DART	Dart Polished Basic	2959	Plastic	Blue/Black	X20	143 x 10 x 14	6.9	1000	<b>0.27</b>	28
DART	Dart Clear	2602	Plastic	Blue/Black	X20	143 x 10 x 14	6.9	1000	<b>0.27</b>	29
SUPER HIT	Super Hit Polished	2883	Plastic	Blue/Black	X20	145 x 11 x 15	7.3	1000	<b>0.27</b>	29
SUPER HIT	Super Hit Polished Basic	2955	Plastic	Blue/Black	X20	145 x 11 x 15	7.3	1000	<b>0.27</b>	30
SUPER HIT	Super Hit Polished Basic SG	2956	Plastic	Blue/Black	X20	145 x 11 x 15	8.1	1000	<b>0.32</b>	30
SUPER HIT	Super Hit Clear SG	2234	Plastic	Blue/Black	X20	145 x 11 x 15	8.1	1000	<b>0.32</b>	31
SUPER HIT	Super Hit Clear	2756	Plastic	Blue/Black	X20	145 x 11 x 15	7.3	1000	<b>0.27</b>	31
SUPER HIT	Super Hit Frosted	2244	Plastic	Blue/Black	X20	145 x 11 x 15	7.5	1000	<b>0.27</b>	32
SUPER HIT	Super Hit Matt	2904	Plastic	Blue/Black	X20	145 x 11 x 15	7.5	1000	<b>0.27</b>	32
LIBERTY	Liberty Polished	2915	Plastic	Blue/Black	G2	145 x 15 x 11	8.7	1000	<b>0.45</b>	33
LIBERTY	Liberty Polished Basic	2993	Plastic	Blue/Black	G2	145 x 15 x 11	8.7	1000	<b>0.45</b>	33
LIBERTY	Liberty Soft Touch	2015	Plastic	Blue/Black	G2	145 x 15 x 11	9.1	1000	<b>0.81</b>	34
LIBERTY	Liberty Soft Touch MC	2942	Plastic	Blue/Black	G2	145 x 15 x 11	10.4	1000	<b>1.35</b>	34
CHALLENGER	Challenger Polished	2416	Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	<b>0.54</b>	36
CHALLENGER	Challenger Polished Basic SG	2958	Plastic	Blue/Black	G2	145 x 11 x 15	10.8	500	<b>0.65</b>	37
CHALLENGER	Challenger Frosted	2418	Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	<b>0.54</b>	38
CHALLENGER	Challenger Clear	2192	Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	<b>0.54</b>	38
CHALLENGER	Challenger Clear SG	2597	Plastic	Blue/Black	G2	149 x 12 x 15	10.8	500	<b>0.65</b>	39
CHALLENGER	Challenger Clear MT	2925	Plastic	Blue/Black	G2	149 x 12 x 15	13.5	500	<b>1.08</b>	40
CHALLENGER	Challenger Soft Touch	2737	Plastic	Blue/Black	G2	149 x 12 x 15	10.1	500	<b>0.97</b>	40
CHALLENGER	Challenger Polished MT	2926	Plastic	Blue/Black	G2	149 x 12 x 15	13.5	500	<b>1.08</b>	37
BRIDGE	Bridge Polished	3250	Plastic	Blue/Black	G2	141 x 17 x 11	10.3	500	<b>0.63</b>	41
BRIDGE	Bridge Polished MT	3252	Plastic	Blue/Black	G2	141 x 17 x 11	13.8	500	<b>1.26</b>	41

# ARTICLE DATA

## SENATOR PENS

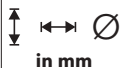

Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	 in mm	 in g	PU pieces	RSP in € (unbranded)	Page
BRIDGE	Bridge Clear	3251	Plastic	Blue/Black	G2	141 x 17 x 11	10.3	500	<b>0.63</b>	42
BRIDGE	Bridge Clear MT	3253	Plastic	Blue/Black	G2	141 x 17 x 11	13.8	500	<b>1.26</b>	42
BRIDGE	Bridge Soft Touch	3257	Plastic	Blue/Black	G2	141 x 17 x 11	10.4	500	<b>1.13</b>	43
HEADLINER	Headliner Polished Basic	3280	Plastic	Blue/Black	G2	141 x 11 x 15	10.5	500	<b>0.63</b>	44
HEADLINER	Headliner Clear Basic	3281	Plastic	Blue/Black	G2	141 x 11 x 15	10.5	500	<b>0.63</b>	44
HEADLINER	Headliner Soft Touch	3285	Plastic	Blue/Black	G2	141 x 11 x 15	10.5	500	<b>1.13</b>	45
POINT	Point Polished	3217	Plastic	Blue/Black	X20	137 x 9 x 17	7.9	1000	<b>0.36</b>	46
POINT	Point Metal	3317	Plastic	Blue/Black	G2	137 x 9 x 12	11.3	500	<b>1.08</b>	46
NEW SPRING	New Spring Polished MC	2310	Plastic	Blue/Black	G2	147 x 12 x 17	12.6	500	<b>1.26</b>	47
NEW SPRING	New Spring Clear MC	2410	Plastic	Blue/Black	G2	147 x 12 x 17	12.5	500	<b>1.26</b>	47
POLAR	Polar	3261	Metal	Blue/Black	G2	143 x 13 x 11	17.5	100	<b>2.13</b>	48
SIGNER LINER	Signer Liner	2709	Metal	Blue	G2	140 x 15 x 13	18.9	50	<b>6.44</b>	48

## ROU BILL PENS





Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	 in mm	 in g	PU pieces	RSP in € (unbranded)	Page
ARVENT	Arvent Glossy	3360	Metal	Blue	Metal, G2	144 x 14 x 10	15.59	250	<b>1.85</b>	50
ARVENT	Arvent Soft Touch	3365	Metal	Blue	Metal, G2	144 x 14 x 10	29.6	250	<b>2.13</b>	50
PHENIX	Phenix	3380	Metal	Blue	Metal, G2	140 x 15 x 12	37.0	250	<b>7.45</b>	51
ATTRACT	Attract	3330	Metal	Blue	Metal, G2	136 x 14 x 11	24.3	250	<b>3.70</b>	52
ATTRACT	Attract Soft Touch Touch Pad Pen	3335	Metal	Blue	Metal, G2	136 x 14 x 11	26.18	250	<b>4.25</b>	52
ARCTIC	Arctic	3390	Metal	Blue	Metal, G2	140 x 15 x 11	30.0	250	<b>5.60</b>	53
GALANT	Galant	3370	Metal	Blue	Metal, G2	138 x 13 x 11	25.2	250	<b>3.70</b>	53
STAR TEC	Star Tec Steel	2040	Metal	Blue	Metal, G2	133 x 14 x 10	17.0	250	<b>1.85</b>	54
STAR TEC	Star Tec Alu	2511	Metal	Blue	Metal, G2	133 x 14 x 10	5.96	250	<b>1.85</b>	54
NAUTIC	Nautic	1092	Metal	Blue	RB Metal	137 x 11 x 15	30.0	250	<b>7.28</b>	55
NAUTIC	Nautic	2215	Metal	Blue	Metal, G2	140 x 11 x 15	29.0	250	<b>5.60</b>	55
NAUTIC	Nautic Set	6297	Metal	Blue	Metal, G2 + RB	158 x 53 x 25	102.0	15	<b>14.80</b>	55
NAUTIC	Nautic Touch Pad Pen	2754	Metal	Blue	Metal, G2	140 x 11 x 15	28.0	250	<b>6.44</b>	56
NAUTIC	Nautic Black Touch Pad Pen	3340	Metal	Blue	Metal, G2	145 x 11 x 15	28.0	250	<b>6.44</b>	56
IMAGE	Image Black Line	2636	Metal	Blue	Metal, G2	140 x 11 x 14	30.0	250	<b>8.57</b>	57
IMAGE	Image Black Line	1119	Metal	Blue	RB Metal	140 x 12 x 14	34.0	250	<b>9.68</b>	58
IMAGE	Image Black Line Set in ET156	6205	Metal	Blue	Metal, G2 + Nib M	168 x 68 x 28	142.0	50	<b>21.49</b>	58
IMAGE	Image Black Line Set in ET156	6206	Metal	Blue	Metal, G2 + RB	194 x 132 x 19	146.0	50	<b>20.37</b>	58
IMAGE	Image Black Line	0104	Metal	Blue	Nib M	139 x 12 x 14	30.0	250	<b>10.80</b>	58
IMAGE	Image White Line	1146	Metal	Blue	RB Metal	140 x 12 x 14	34.0	250	<b>9.68</b>	59

# ARTICLE DATA

## ROU BILL PENS





Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	 in mm	 in g	PU pieces	RSP in € (unbranded)	Page
IMAGE	Image White Line	2786	Metal	Blue	Metal, G2	140 x 11 x 14	30.0	250	<b>7.45</b>	59
IMAGE	Image White Line Set in ET156	6267	Metal	Blue	Metal, G2 + RB	168 x 68 x 28	154.0	50	<b>19.25</b>	59
IMAGE	Image Chrome	1036	Metal	Blue	RB Metal	140 x 12 x 14	33.0	250	<b>9.68</b>	60
IMAGE	Image Chrome	2158	Metal	Blue	Metal, G2	140 x 11 x 14	31.0	250	<b>8.57</b>	60
IMAGE	Image Chrome Set in ET156	6238	Metal	Blue	Metal, G2 + RB	168 x 68 x 28	148.0	50	<b>20.37</b>	60
CARBON	Carbon Line Black	3350	Metal	Blue	Metal, G2	150 x 11 x 14	37.0	250	<b>9.30</b>	62
CARBON	Carbon Line	2159	Metal	Blue	Metal, G2	150 x 11 x 14	37.0	250	<b>9.30</b>	62
CARBON	Carbon Line	1037	Metal	Blue	RB Metal	143 x 11 x 14	43.0	150	<b>12.08</b>	63
CARBON	Carbon Line Set in ET160	6240	Metal	Blue	Metal, G2 + RB	193 x 82 x 40	280.0	20	<b>26.37</b>	62
CARBON	Carbon Line Set in ET160	6239	Metal	Blue	Metal, G2 + Nib M	193 x 82 x 40	275.0	20	<b>27.77</b>	62
CARBON	Carbon Line	0076	Metal	Blue	Nib M	143 x 11 x 14	39.4	150	<b>13.48</b>	63
TIZIO	Tizio	2400	Metal	Blue	Metal, G2	143 x 11 x 14	6.1	250	<b>9.30</b>	64
TIZIO	Tizio Set in ET160	6253	Metal	Blue	Metal, G2 + RB	195 x 85 x 40	275.0	20	<b>26.37</b>	65
TIZIO	Tizio Set in ET160	6252	Metal	Blue	Metal, G2+ Nib M	195 x 85 x 40	275.0	20	<b>27.77</b>	65
TIZIO	Tizio	1240	Metal	Blue	RB Metal	143 x 11 x 14	43.0	300	<b>12.08</b>	65
TIZIO	Tizio	0240	Metal	Blue	Metal, G2+ Nib M	144 x 11 x 14	37.31	250	<b>13.48</b>	65

## SENATOR MUGS

Article	Model	Art. No.	Material	 in ltr.	 in mm	 in mm	 in g	PU pieces	RSP in € (unbranded)	Page
AMITY	Amity	0321	Porcelain	0.25 l	85	80	268	36	<b>1.62</b>	70
FRIEDA	Frieda	9011	Porcelain	0.25 l	78	100	340	36	<b>2.16</b>	71
ELITE	Elite	0912	Porcelain	0.25 l	100	80	261	36	<b>2.16</b>	71
ELITE	Elite Inside	0353	Porcelain	0.25 l	100	80	261	36	<b>2.70</b>	72
CHARISMA	Charisma	0915	Porcelain	0.25 l	106	82	266	36	<b>2.70</b>	72
PRIME	Prime	0341	Porcelain	0.25 l	106	73	302	36	<b>2.16</b>	72
ELEGANT	Elegant	0381	Porcelain	0.30 l	92	86	287	36	<b>2.70</b>	73
MAXI MUG	Maxi Mug	0344	Porcelain	0.25 l	100	82	391	36	<b>2.16</b>	74
APPEAL	Appeal	0928	Porcelain	0.40 l	95	100	314	36	<b>3.24</b>	74
SOPHIA	Sophia	9015	Porcelain	0.38 l	97	100	310	36	<b>2.70</b>	75
FANCY	Fancy Espresso Set	0964	Porcelain	0.09 l	65	67	197	12	<b>4.86</b>	76
FANCY	Fancy Coffee Cup	0965T	Porcelain	0.20 l	63	92	179	36	<b>2.70</b>	76
FANCY	Fancy Coffee Set	0965	Porcelain	0.20 l	70	92	328	12	<b>4.86</b>	76
FANCY	Fancy Plate	0966	Porcelain	-	19	213	326	12	<b>4.05</b>	77
FANCY	Fancy Dinner Plate	0993	Porcelain	-	19	260	477	12	<b>4.05</b>	77
FANCY	Fancy Soup Plate	0994	Porcelain	-	35	225	394	12	<b>4.05</b>	77
FANCY	Fancy Bowl	0920	Porcelain	0.65 l	79	141	434	36	<b>4.05</b>	77
FANCY	Fancy Start-Up Box, 74 pcs.	0951	Porcelain	-	-	-	18500	1	<b>167.67</b>	78

# ARTICLE DATA

## KÖSSINGER MUGS

Article	Model	Art. No.	Material	 in ltr.	 in mm	 in mm	 in g	PU pieces	RSP in € (unbranded)	Page
KING CAN	King Can	0755	Stainless Steel	0.33 l	149	71	197	36	<b>9.11</b>	80
KING CAN	King Can	0765	Stainless Steel	0.33 l	150	71	197	36	<b>9.11</b>	80
KING CAN	King Can Mini	0785	Stainless Steel	0.26 l	127	71	157	36	<b>9.11</b>	81
TROPHY	Trophy	0750	Stainless Steel	0.4 l	175	82	274	36	<b>9.11</b>	81
OUTDOOR	Outdoor	0372	Stainless Steel/Emaille	0.30 l	81	87	134	36	<b>4.86</b>	81
CARINA	Carina	0323	Stoneware	0.30 l	96	82	331	36	<b>2.16</b>	83
CARINA	Carina Inside	K004	Stoneware	0.30 l	80	95	270	36	<b>2.70</b>	83
CARINA	Carina Colour	K003	Stoneware	0.30 l	80	95	310	36	<b>2.70</b>	84
CARINA	Carina Glas	K016	Glas	0.30 l	80	95	300	36	<b>2.16</b>	84
CALI	Cali	0362	Stoneware	0.25 l	107	79	295	36	<b>2.16</b>	85
SOLID	Solid	0358	Stoneware	0.25 l	99	80	336	36	<b>2.16</b>	85
ELEKTRA	Elektra	0354	Stoneware	0.25 l	99	78	260	36	<b>2.16</b>	86
ELEKTRA	Elektra Inside	0355	Stoneware	0.25 l	99	78	260	36	<b>2.70</b>	86
ENNIA	Ennia Inside	K008	Stoneware	0.25 l	80	88	360	36	<b>3.38</b>	87
ENNIA	Ennia Black Inside	K009	Stoneware	0.25 l	80	88	360	36	<b>4.05</b>	87
CULT	Cult	0324	Stoneware	0.30 l	105	76	325	36	<b>2.16</b>	88
CULT	Cult	0911	Porcelain	0.25 l	104	73	288	36	<b>2.16</b>	88
COSMOS	Cosmos	0926	Porcelain	0.33 l	106	94	330	36	<b>3.24</b>	88
COSMOS	Cosmos	0356	Porcelain	0.33 l	107	95	351	36	<b>3.24</b>	88
MAXIM	Maxim	0914	Porcelain	0.30 l	99	85	272	36	<b>2.70</b>	89
MAXIM	Maxim Coffee Cup	0907	Porcelain	0.20 l	82	79	189	36	<b>2.70</b>	89
MAXIM	Maxim Coffee Set	0937	Porcelain	0.20 l	70	79	378	36	<b>4.86</b>	90
MAXIM	Maxim Espresso Set	0977	Porcelain	0.08 l	57	60	183	12	<b>4.86</b>	90
MAXIM	Maxim Plate	0927	Porcelain	-	25	210	462	12	<b>4.05</b>	91
MAXIM	Maxim Dinner Plate	0997	Porcelain	-	25	260	841	12	<b>4.05</b>	91
MAXIM	Maxim Soup Plate	0998	Porcelain	-	41	230	582	12	<b>4.05</b>	91
MAXIM	Maxim Start-Up Box, 74 pieces	0952	Porcelain	-	405	-	24500	1	<b>167.67</b>	91

# ARTWORK

## GENERAL INFORMATION

Please send us your artwork in the below mention file types or send text in on of our standard typefaces.

Please also provide a print sample or proof if possible.

Please send logos and text as vectorised files or as TIF-files with 1200 dpi, in case of photos we require a resolution of 600 dpi.

Vectorised logos can be scaled without any loss in quality and are to be preferred against pixel files.

Below mentioned minimum font sizes and minimum line widths are guidelines only. Depending on the motive, branding method or product surface smaller letters and finer lines might be possible or larger letters or bigger lines might be necessary.

### Proof samples

To make sure you get the best possible result we recommend the production of a sample for approval. (For production reasons slight colour deviations between a print on paper and a print on other materials are unavoidable).

### File formats

Adobe Photoshop CC 2023  
Adobe Illustrator CC 2023  
Adobe Indesign CC 2023  
Corel Draw X8  
(Please convert all texts into curves)

## PENS

### Print colours

With the available colour shade mixing range, all Pantone C and HBP K shades can be mixed. Slight colour shade deviations between paper flags and print are unavoidable on white underground. Major colour shade deviations on an underground of a different colour shade or on a dark-shaded underground must be tolerated.

### Digital print

All colours are mixed in CMYK, so it is not possible to print real PMS colours. In nearly every case the colours will be close to. Very large, uni coloured surfaces cannot be realised. Minimum size: 8 pt, minimum line width: 0.15 mm

### Laser engraving

Minimum line width: 0.15 mm, Minimum front size: 6 pt

### Personalisation (list of names)

Many of our products can be customised with the personal name. Please send us the names in an excel file.

### Raster

Screen print: Raster of 40, colour intensity 15 - 85%.  
360° barrel print: Raster of 48, colour intensity 15 - 85%

### Standard Typefaces

Arial, AvantGarde, Courier, Futura, Present, Serifa, Helvetica, Times New Roman, Univers each regular, bold, italic, bold italic, BrushScript, English script type each italic and bold italic. Other typefaces possible (only PC), please send font as True Type-face (\*.ttf).  
Other or similar typefaces on request.

## MUGS

### Direct Print

Minimum size 10 pt, minimum line width 0.25 mm, no raster  
Due to their nature, the printing colours are not completely opaque. This means that the colour will generally appear darker on dark backgrounds.

### Transfer print

Minimum size 8 pt, minimum line width 0.2 mm, printable colour intensity 15 - 85 %

# BRANDING PRICES (INCLUDING PRE-CHARGES)

## PENS

RSP in euro per piece, VAT not included

Plastic Pens		500	1.000	2.500	5.000
<b>1c - 5c-Print</b> per position and colour	€/pc.	0.27	0.19	0.13	0.09
<b>CMYK Print</b> per position	€/pc.	0.68	0.48	0.33	0.23
<b>Engraving</b> per position	€/pc.	0.68	0.68	0.68	0.68
<hr/>					
Metal Pens and cases		50	100	250	500
<b>1c - 5c-Print</b> per position and colour	€/pc.	0.79	0.55	0.39	0.27
<b>CMYK Print</b> per position	€/pc.	1.97	1.38	0.96	0.68
<b>Engraving</b> per position	€/pc.	1.97	1.38	0.96	0.68
<b>Embossing</b> on case, per position	€/pc.	4.73	3.31	2.32	1.62

## ADDITIONAL SURCHARGES

RSP in euro per piece, VAT not included

<b>Proof sample</b>	Proof sample per colour & position	€ 60.00
<b>Surcharge for 5 day delivery service</b>	Production takes place within 5 days after approval of digital sketch, surcharge per pen:	€ 0.05
<b>Single names on metal pens</b>	Please provide names in Excel file, per name:	€ 2.50
<b>Labelling</b>	Labelling of single pens, gift boxes, polybags (10, 20, 25, 50, 100) and outer carton. Per label:	€ 0.20
<b>Freight charges</b>	We deliver carriage paid to the following countries: Germany, Belgium, Denmark, Finland, France, Great Britain, Ireland, Italy, Luxemburg, The Netherlands, Norway, Austria, Sweden, Switzerland, Spain. For non-EU countries duties and taxes not included. For express shipments and shipments to other countries, we charge the freight costs incurred.	carriage paid
<b>Delivery quantity</b>	As stated in our general business terms, we reserve the right to over or under delivery. For delivery by exact number, we charge:	5 %

## MUGS

RSP in euro per piece, VAT not included

Porcelain, stoneware and metal		36	108	250	500
<b>1c Print</b> per position	€/pc.	5.00	3.50	2.63	1.97
each additional colour	€/pc.	1.25	0.88	0.66	0.50
<b>CMYK Print</b> per motif	€/pc.	6.25	4.38	3.29	2.47
<b>Engraving</b> on metal, per position	€/pc.	5.00	3.50	2.63	1.97

RSP in euro per piece, VAT not included

<b>Mix + Match</b>	On request, you can combine selected plastic writing instruments in any of our standard colours from 10,000 pieces upwards.	free of charge
<b>Magic Flow refill 1.4</b>	Surcharge/pc. in € for Magic Flow refill 1.4 Minimum quantity: 1,000 pcs.	€ 0.10
<b>PMS Service</b>	Almost all of our models are available in individual colouring according to PMS on request. The minimum quantity for plastic models is 10,000 pieces. Approval is given by means of a colour chip.	€ 1,500.00
<b>Packaging</b>	Printed plastic pens are packed in polybags of 100 pieces. Exceptions: Super-Hit and Dart are bulk packed in carton.	free of charge
<b>Free refill</b>	Many of our pens allow you to easily replace the refill. This can be ordered via <a href="http://refills.senator.com">refills.senator.com</a>	free of charge

EERLIJK    ÄRLIG  
 HONNÊTE    **HONEST**  
 EHRLICH    **FAST** SNABB  
 SNEL    RAPIDE    SCHNELL  
 NY    NEU  
 NIEUW    **NEW** NOUVEAU    **EASY** EINFACH  
 ENKEL    FACILE  
 EENVOUDIG  
 DURABLE  
 DUURZAAM    HÅLLBAR  
**SUSTAINABLE**  
 NACHHALTIG  
**INDIVIDUAL** INDIVIDUELL    GEPERSONALISEERD    PERSONNALISÉ    SKRÄDDARSYDDA  
**SERVICE ORIENTED**  
 ORIENTÉ SERVICE  
 SERVICEORIENTIERT  
 SERVICEGERICHT  
 SERVICEINRIKTAD  
 FREUNDLICH  
**FRIENDLY** VÄNLIG  
 AIMABLE  
**COLOURFUL** FÄRGGLADA  
 KLEURRIJK    COLORE    FARBIG  
**MADE IN GERMANY**  
**SIMPLE.  
EXCELLENT.  
DONE.**  
**BRILLIANT** BRILLANT LYSANDE    TILLVERKAD  
 BRILLANT    HERGESTELLT  
**MANUFACTURED**  
 FABRIQUÉ  
 VERVAARDIGD  
**AWARD-WINNING**  
 AUSGEZEICHNET  
 RÉCOMPENSÉ    UTMÄRK  
 VRIENDELIJK    ZUVERLÄSSIG    **HIGH QUALITY**    HOCHWERTIG    UITSTEKEND  
**RELIABLE** BETROUWBAAR    HÖG KVALITET    HOOGWAARDIG  
 EMPATHISCH    PÅLITLIG  
 EDEL    **EMPATHETIC**    FIABLE  
 NOBLE    **NOBLE** EDEL    EMPATISK    SYMPATHISCH  
 ÄDEL    EMPATHIQUE    EMPATHISCH    SYMPATHISCH  
**LIKABLE**    SYMPATISK  
 SYMPATHIQUE    SYMPATHIEK  
 ZERTIFIZIERT  
 CERTIFIERAD    **CERTIFIED**    TASTBAAR  
 CERTIFIÉ    DE HAUTE QUALITÉ    PARTNERSCHAFTLICH  
 GECERTIFICEERD    BERÖRINGSBAR    TANGIBLE    **COOPERATIVE**  
 ANFASSBAR    TANGIBLE    PARTENAIRE  
 SAMARBETSVILLIG  
 COÖPERATIEF